



Impact Report

2023 / 2024



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A Letter From Our CEO

At SeaTheFuture, we believe that real change happens when innovation, collaboration, and commitment come together to protect and regenerate the Ocean.

This Impact Report reflects our journey over the past two years - strengthening marine conservation, scaling high-impact projects, and empowering organizations dedicated to safeguarding Ocean biodiversity.

Through collective efforts, we have mobilized funding for every project in our portfolio - from sea turtles in São Tomé and mangrove restoration in Haiti to marine mammals across multiple regions, coral reef protection, and seabird conservation. These initiatives are making measurable strides in restoring Ocean health.

Our approach is built on three key pillars:

- **Empowering Grassroots Initiatives** – Providing essential funding and resources to conservation projects that drive long-term impact.
- **Fostering Corporate Partnerships** – Collaborating with forward-thinking businesses to embed Ocean sustainability into their strategies and scale conservation efforts.
- **Advancing Engagement and Outreach** – Raising awareness through compelling storytelling and advocacy, inspiring communities and individuals to take action.

While we have made meaningful progress, the work ahead remains urgent. Protecting the ocean demands continuous innovation, bold action, and shared responsibility. The partnerships, dedication, and unwavering support we've received have been instrumental in driving real, measurable impact toward a healthier future for the ocean and all life within it.

We remain resolute in our mission. The path forward requires ambition, collaboration, and a relentless pursuit of solutions that match the scale of the challenges we face. Let's keep moving.

Assunção Loureiro
Founder & CEO, SeaTheFuture



"Since our inception, we have worked to bridge the gap between people, businesses, and conservation, ensuring that critical funding reaches grassroots initiatives making a tangible difference on the front lines of Ocean preservation."

A vibrant underwater scene featuring a large, healthy coral reef on the right side, teeming with numerous small, bright orange fish. The water is a deep, clear blue, and the overall composition is framed by a large white circle that serves as a backdrop for the text.

Executive Summary

At SeaTheFuture, we are driven by a singular mission: to protect and restore the Ocean. As a global platform, we connect high-impact marine conservation projects with individuals and organizations committed to safeguarding marine biodiversity.

We take a rigorous, data-driven approach to selecting the initiatives we support, ensuring they are science-based, results-oriented, and fully transparent. Through strategic partnerships, targeted funding, and community engagement, we strive to create a measurable, lasting impact.

The Ocean is vital to life on Earth. This Impact Report highlights our key achievements over the past two years - mobilizing funding for conservation, expanding our global network, and amplifying ocean advocacy through compelling storytelling. These milestones reflect our commitment to scaling solutions that drive real change.

Despite meaningful progress, challenges such as unstable funding and fragmented conservation efforts persist. Looking ahead, there's a need to enhance collaboration, strengthen impact measurement, and advocate for systemic change to drive long-term Ocean resilience.

SeaTheFuture is for those who believe in action. The work ahead is urgent, and we invite all stakeholders to keep shaping a more sustainable future for our Ocean.

Environmental Social and Governance (ESG) Contribution

By integrating conservation with ESG strategies, SeaTheFuture helps organizations and businesses enhance their sustainability performance while driving meaningful environmental and social change.



Environmental Impact

Biodiversity and Habitat Protection:

Supports marine conservation projects worldwide, from restoring mangroves and coral reefs to protecting threatened species, ensuring the preservation of vital ecosystems.

Carbon Sequestration: Safeguards ocean ecosystems like mangroves, coral reefs, and seagrasses, which act as critical carbon sinks, helping companies meet emissions-reduction targets and enhance climate resilience

Social Impact

Community Empowerment: Amplifies grassroots initiatives through engaging storytelling, raising awareness, and supporting conservation training and education programs that foster long-term economic resilience.

Community Well-being: Protecting ocean health sustains coastal communities that rely on fishing, tourism, and marine resources, ensuring long-term economic stability and reducing risks from ecosystem collapse.

Governance

Transparency & Accountability:

Strengthens impact reporting through data-driven methodologies and close collaboration with local project leaders.

Ethical Corporate Partnerships: Aligns with responsible businesses committed to sustainability, ensuring adherence to global frameworks like CSRD.

Advancing Sustainable Development Goals (SDGs)

SeaTheFuture drives tangible impact by aligning ocean conservation efforts with key SDGs:



SDG 14

Life Below Water

Protecting marine biodiversity and ecosystems through conservation projects that restore coral reefs, mangroves, and protect endangered species. Companies funding these initiatives directly contribute to ocean health and long-term resilience.



SDG 13

Climate Action

Supporting blue carbon ecosystems like mangroves and seagrasses, which absorb carbon and mitigate climate change. Ocean conservation helps combat rising sea levels, ocean acidification, and ecosystem degradation.



SDG 17

Partnerships for the Goals

Fostering collaboration between corporations, NGOs, governments, and local communities to scale ocean conservation. Companies engaging in these partnerships drive collective action toward global sustainability.

SeaTheFuture Impact Snapshot



11

Marine conservation projects



11

Countries where the conservation projects are working



136.220,70 km²

of Marine Protected Areas preserved by the SeaTheFuture projects



22

Endangered species and habitats protected by SeaTheFuture projects



12

Marine Protected Areas preserved by the SeaTheFuture projects



Key Social Achievements

1. **Job Creation:** Employed over 130 individuals, with approximately 85% coming from local communities.
2. **Community Impact:** Benefited more than 1.000 people, including those directly employed, participants in income-generating activities and their family members.
3. **Sustainable Livelihoods:** Provided 230 local community members with sustainable alternative sources of income.
4. **Stakeholder Collaboration:** Partnered with over 110 key stakeholders, including local fishing communities and dive operators, to strengthen regional conservation efforts.
5. **Capacity Building:** Trained and empowered more than 180 community members — from young students to policymakers and enforcement agents — enhancing their knowledge and skills in marine conservation.
6. **Awareness & Engagement:** Organized events and activities reaching over 70.000 direct participants, fostering a deeper connection to ocean conservation.





Selection Criteria Matrix

	 Habitat protection	 Species protection	 Innovation	 Scientific contribution	 Community engagement	 Policy enhancement	 Operational efficiency	 Long-term viability
 Programa Tatô		✓	✓	✓	✓	✓	✓	✓
 SharkCam		✓		✓	✓	✓	✓	✓
 Les Pétrels		✓			✓	✓	✓	✓
 Galapagos Whale Shark Project		✓	✓	✓		✓	✓	✓
 SWORD: Indian Ocean Humpback Dolphins		✓	✓	✓		✓	✓	✓
 Mediterranean Monk Seals		✓		✓	✓	✓	✓	
 Plan Bee for Mangroves	✓				✓	✓	✓	✓
 CoralConnect: Community Restoration	✓				✓		✓	✓
 Cambodian Marine Mammal Cons. Project	✓	✓	✓	✓	✓	✓	✓	✓
 Tagus Seahorses		✓		✓	✓	✓	✓	✓
 Angel Shark Project		✓	✓	✓	✓	✓	✓	✓

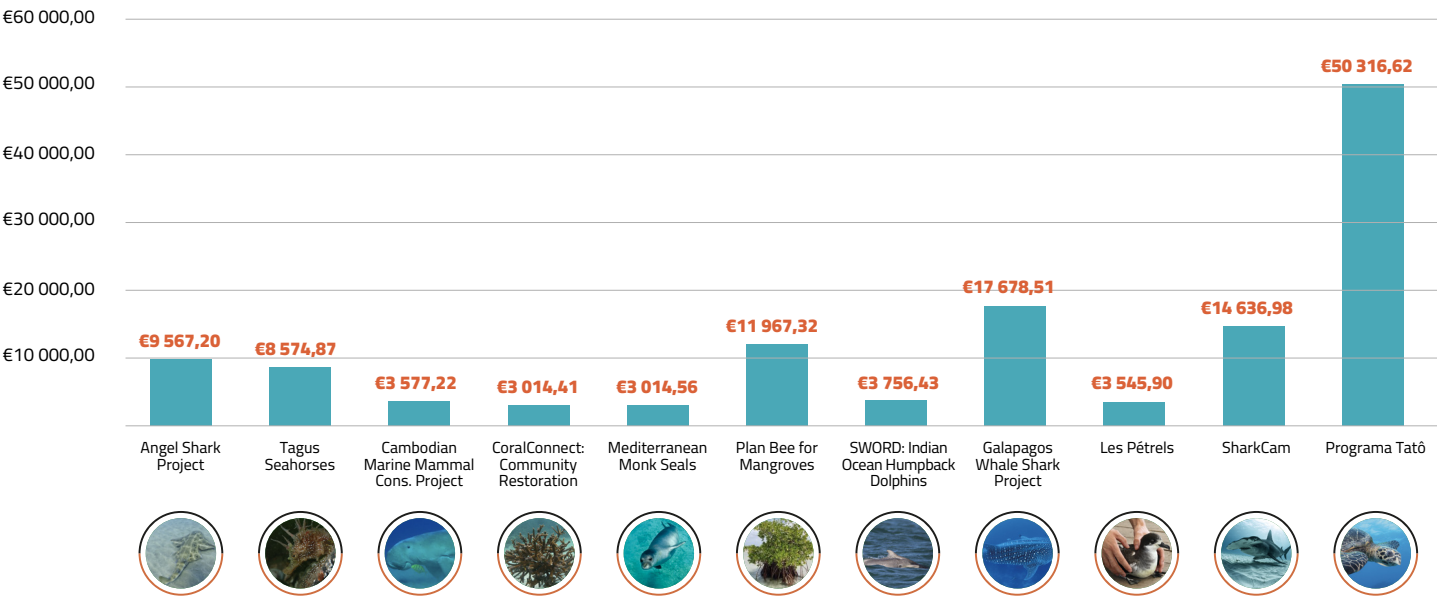
An underwater photograph of a coral reef. In the foreground, there is a large, vibrant orange coral structure. To the left, a sea turtle is swimming towards the right. The water is clear blue, and sunlight rays are visible at the top. Numerous small orange fish are scattered throughout the scene. A large white circle with a blue and orange border is centered over the image, containing the text 'Our Milestones'.

Our Milestones

Donations

Since 2023, we have raised over €150,000 to support ocean conservation through a strategic blend of approaches. By engaging both individual and corporate donors, we have effectively contributed to a healthier ocean, helping our projects to achieve their goals.

Total Amount Donated: 154.454,79 €



Community Growth & Engagement

Since our launch in January 2023, SeaTheFuture has built a dynamic and engaged global community, expanding our reach through social media, targeted email campaigns, and strategic collaborations. By September 2023, our audience growth accelerated, reaching an average of 1.000 new followers per month. Our top regions - US, UK, Portugal, France, and Germany - reflect the universal appeal of our mission.

Beyond social media engagement, our newsletters and targeted campaigns nurtured a committed network of ocean enthusiasts, transforming passive supporters into active contributors. Through compelling storytelling and informative content, we mobilized individuals to take action. Instagram emerged as our strongest platform, with engagement more than doubling from our first to our second year. Beyond likes and views, our community actively participated in discussions - celebrating successes and standing behind our conservation projects.

By elevating the visibility of high-impact initiatives, we have strengthened our mission, mobilized action, and inspired lasting change for the ocean.



capt daves whale watching We're so glad for so many like minded people and organizations dedicated to conservation and ecotourism. It's so important to protect the ocean ecosystems and the animals that depend on their beautiful wild home. 🐋🌊🐳

7 sem 1 Me gusta Responder Ver traducción



arca origin travel The more people and businesses getting involved the better.

6 sem 1 Me gusta Responder Ver traducción



paultully.safari Amazing work 🙌🙌🙌🙌

26 sem 1 Me gusta Responder Ver traducción



indigo safaris Such wonderful creatures and vital to our ecosystems 🐋💙

17 sem 2 Me gusta Responder Ver traducción ...



galapagos shark diving 🙌 such breakthrough work they are doing!! I am still amazed how little we know about whale sharks especially when it comes to their reproduction. This knowledge is so crucial to be able to protect the areas where these gentle giants mate and give birth!

24 sem 3 Me gusta Responder Ver traducción



bytobyco This is such such such important work! Congratulations & long may it continue! ❤️

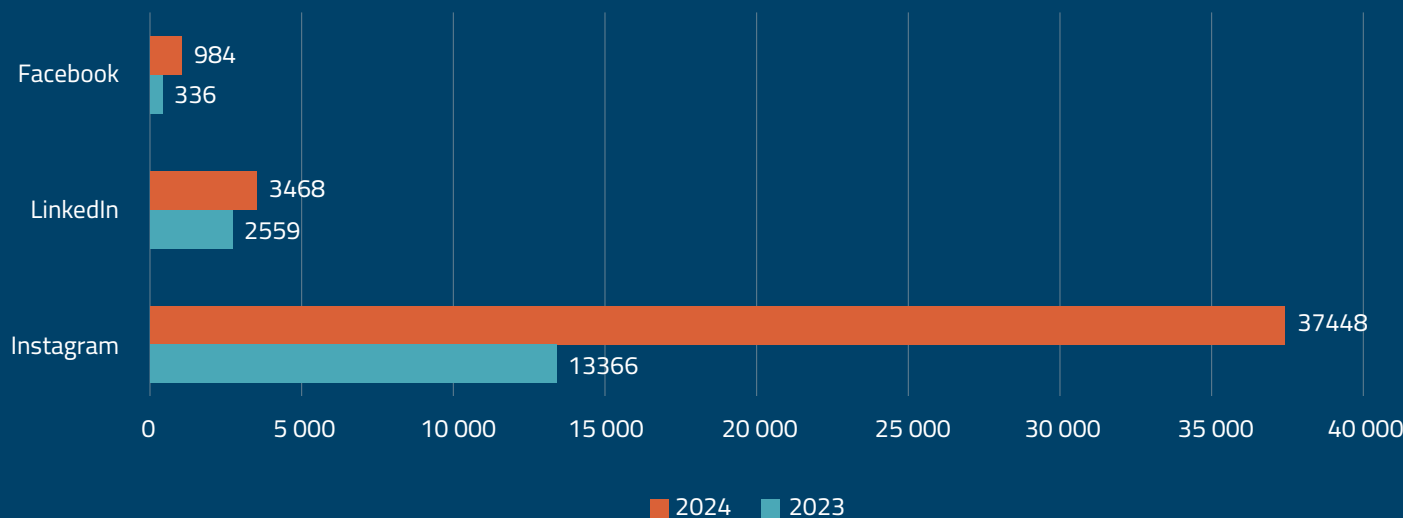
29 sem 1 Me gusta Responder Ver traducción



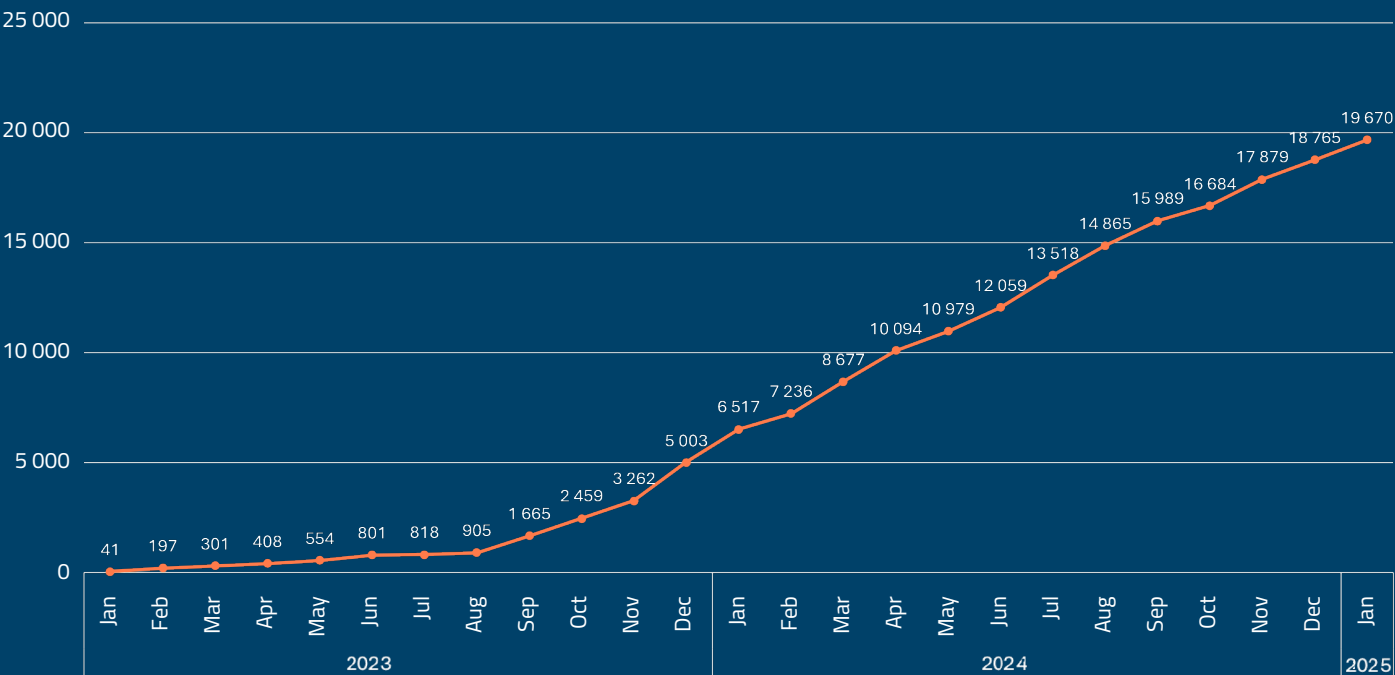
naii_mmr That amazing and inspiring

29 sem 4 Me gusta Responder Ver traducción

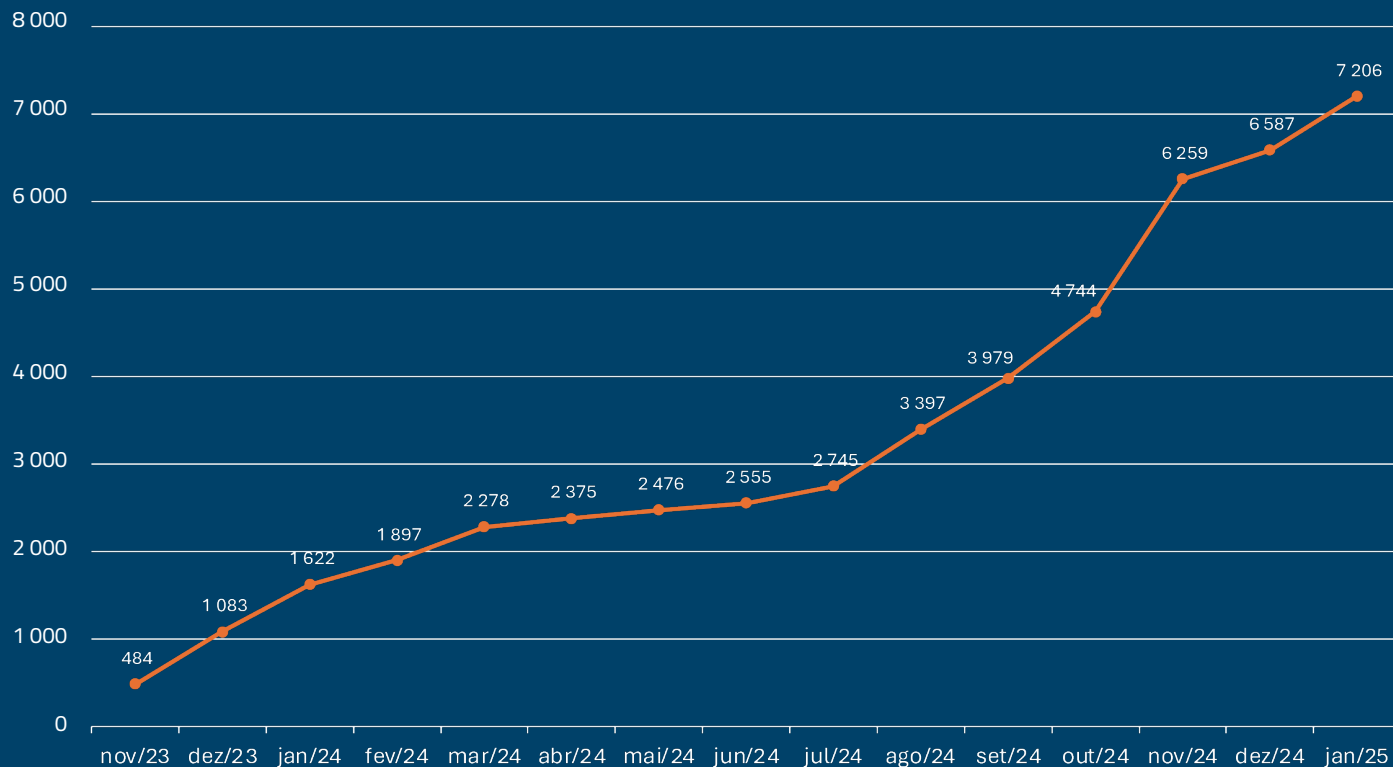
ENGAGEMENT (LIKES, COMMENTS, SHARES, SAVES, ETC) | COMPARISON 2023 - 2024



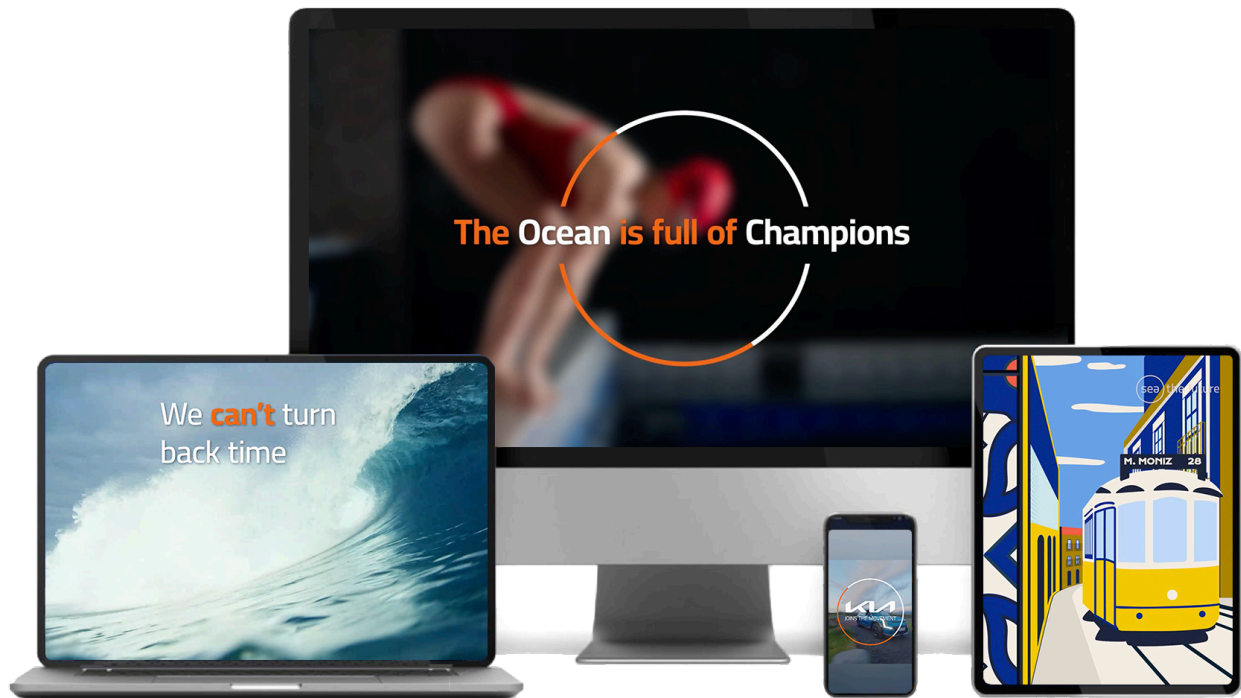
FOLLOWER GROWTH JAN. 23 – JAN. 25



EMAIL SUBSCRIBER GROWTH 2023-2025



Media Channels



Creating video content has been instrumental in driving engagement and amplifying the reach of the Ocean conservation projects we support. By leveraging the power of visual storytelling, we effectively communicated complex environmental issues in relatable ways, inspiring action and fostering a deeper connection with our audience.

We experimented with various formats, including interviews with project leaders, animations, quizzes, and more. This diverse approach kept our content dynamic and engaging to different audience preferences, allowing us to increase overall impact and interaction.

By sharing these videos across social media and newsletters, we significantly expanded our reach, attracting new supporters and strengthening our message within the conservation community. Video has become a powerful tool not only for raising awareness but also for driving meaningful action toward ocean preservation.

Partnerships

Corporate partnerships were pivotal in scaling our impact and amplifying our visibility within the ocean conservation space. Purpose-led collaborations have been at the heart of our mission, allowing us to strengthen our efforts and reach broader audiences by working with forward-thinking organizations that understand the connection between business success and environmental responsibility.

Beyond funding, our partnerships embraced a holistic approach to corporate engagement. Companies didn't just contribute financially - they actively involved their internal and external stakeholders, integrating ocean conservation and biodiversity into their sustainability strategies, activities, and employee engagement programs.

This multi-dimensional involvement reinforced the idea that protecting the ocean is not just a cause - it's a shared responsibility and a business imperative. By bridging the gap between corporates and grassroots conservation projects, we facilitated meaningful contributions that aligned with long-term sustainability goals.

2

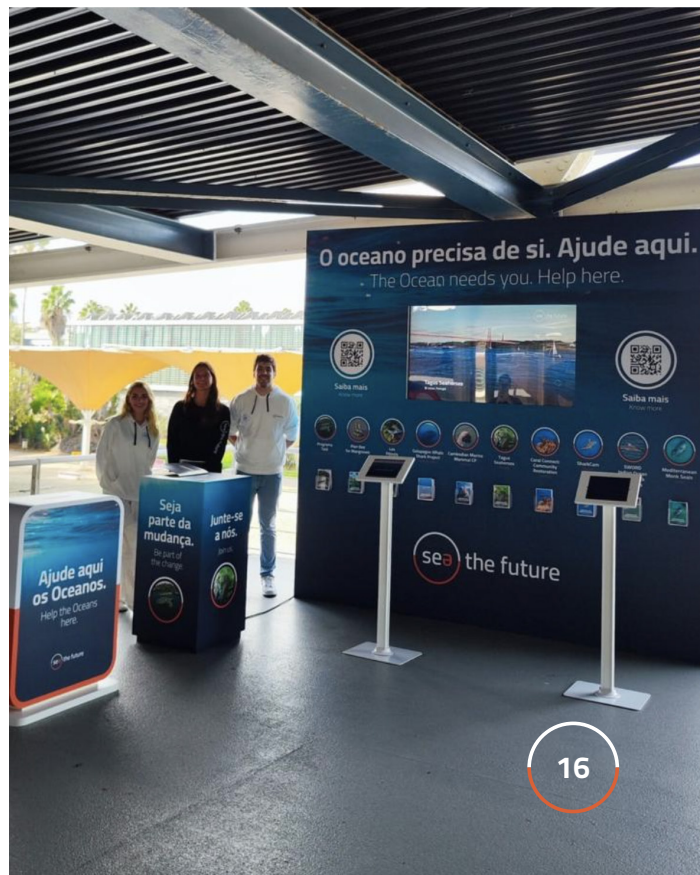
**Worldwide
Collaborations**

IUCN SSC
ANOC

4

**Corporate
Partnerships**

Kia
Go Discover
World Academy
Oceanário de Lisboa

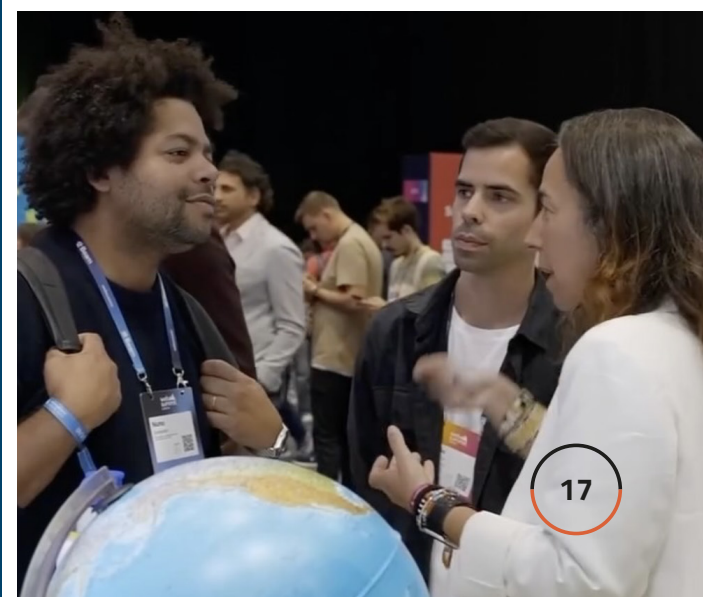


Conferences

Our participation in global events - from tech conferences and sustainability summits to industry-specific and ocean-focused gatherings - has been instrumental in reinforcing our mission, building momentum, and increasing visibility. These platforms have allowed us to showcase our impact, highlight the success of our conservation initiatives, and engage directly with experts and like-minded organizations, strengthening our approach to ocean conservation.

By actively contributing to these discussions, we have solidified our position as a credible, results-driven player in the field while gaining valuable insights that continue to refine our strategy and expand our influence. This visibility has been essential in deepening engagement with stakeholders who share our commitment to a healthier ocean.

- **Change Now**
- **North Surf Fest**
- **Diving Talks**
- **Tomorrow Blue Economy Barcelona**
- **WebSummit**
- **Tomorrow Blue Economy Niteroi**



Merchandising

Our purpose has always been to raise awareness about ocean conservation and support projects dedicated to preserving marine wildlife and ecosystems. Merchandising became more than just a way to generate visibility - it evolved into a wearable manifesto, allowing supporters to showcase their commitment to the ocean while amplifying our message.

Through strategic collaborations with well-known sustainable apparel brands, we transformed our merchandise into an advocacy tool. Photoshoots, videos, and creative campaigns helped us engage a diverse audience, spark conversations, and inspire action. By embracing this approach, we not only expanded our reach but also built a community of ocean advocates who carry our mission forward in their daily lives.



A vibrant underwater scene featuring a diverse coral reef. In the foreground, there are large, branching coral structures in shades of pink, orange, and blue. Numerous small, bright orange fish are swimming throughout the water. In the background, a large, dark rock formation is visible, and the water is a deep blue. Sunlight rays penetrate the surface from the top, creating a bright, glowing effect. A large, white circular graphic with a thin orange border is centered in the image, containing the word "Projects" in a bold, orange, sans-serif font.

Projects



Programa Tatô

Project Information

Location: São Tome and Principe

Species Protected: SEA TURTLES; Hawksbill turtle, Green turtle, Leatherback turtle, Olive ridley turtle, Loggerhead turtle.

Project Goal: To protect the sea turtles nesting in São Tomé.

Project Summary: As leaders in their field, Programa Tatô works closely with the local community to monitor and protect the nesting beaches of São Tomé and Príncipe. Through extensive and creative outreach activities, they have successfully changed the way the island community views sea turtles—transforming them from a food source into a natural heritage that must be protected. The NGO also provides alternative livelihood opportunities for individuals who were once dependent on the turtle trade and helps empower local community members with conservation science skills.

Environmental Impact Metrics

Endangered species protected	5
Size of Marine Protected Area worked in	6,4 km ²
Research publications	18
Coastal areas monitored by agents	75 km
Nesting beached monitored by agents	23 km
Number of sea turtles satellite tagged (GPS trackers)	25
Number of sea turtles ID Marked	3.340
Number of ID-Marked turtles resighted	1.149

Social and Economic Impact Metrics

Staff size	80
National staff members	72
% National staff members	90
Community attendees to awareness events	20.500
Local community members capacitated (interns trained in conservation science)	16
Alternative sources of livelihood facilitated to community	79
Enforcement agents capacitated	79
Women, former turtle meat traders, supported to become artisans	17
Local tour guides trained in ecotourism	60

Donation Report

Total Amount Donated: 50.316,62€

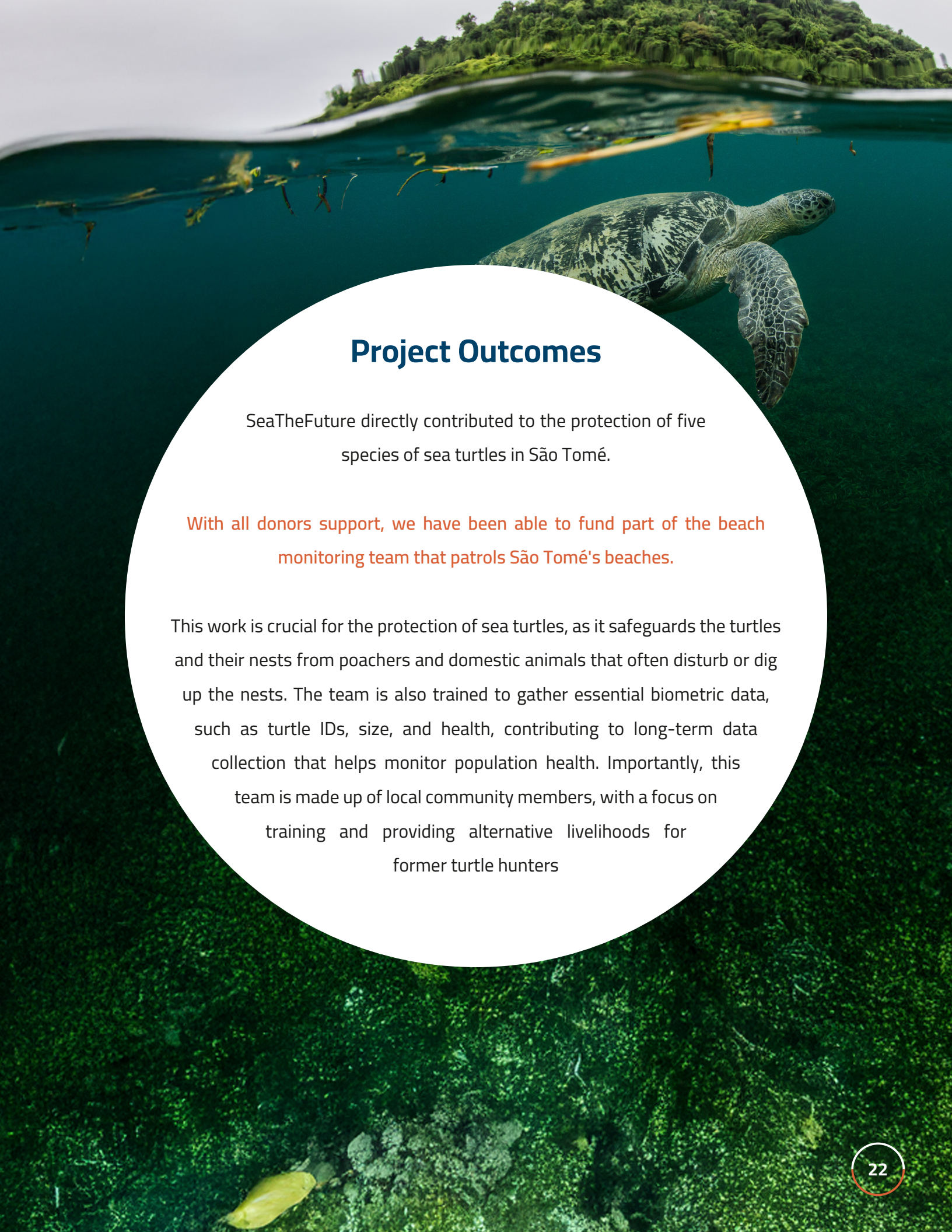
Campaign Objectives: To fund salaries and equipment for monitoring of beaches and feeding areas by local members of the community.

Enviromental Impact of Campaign:

- Increased kilometers of beach monitored.
- More turtle nests protected.
- Greater number of baby turtles safely released into the sea.

Social and Economic Impact of Campaign:

- Alternative livelihoods provided to former turtle hunters.
- Educational opportunities to enhance marine conservation awareness among local communities.

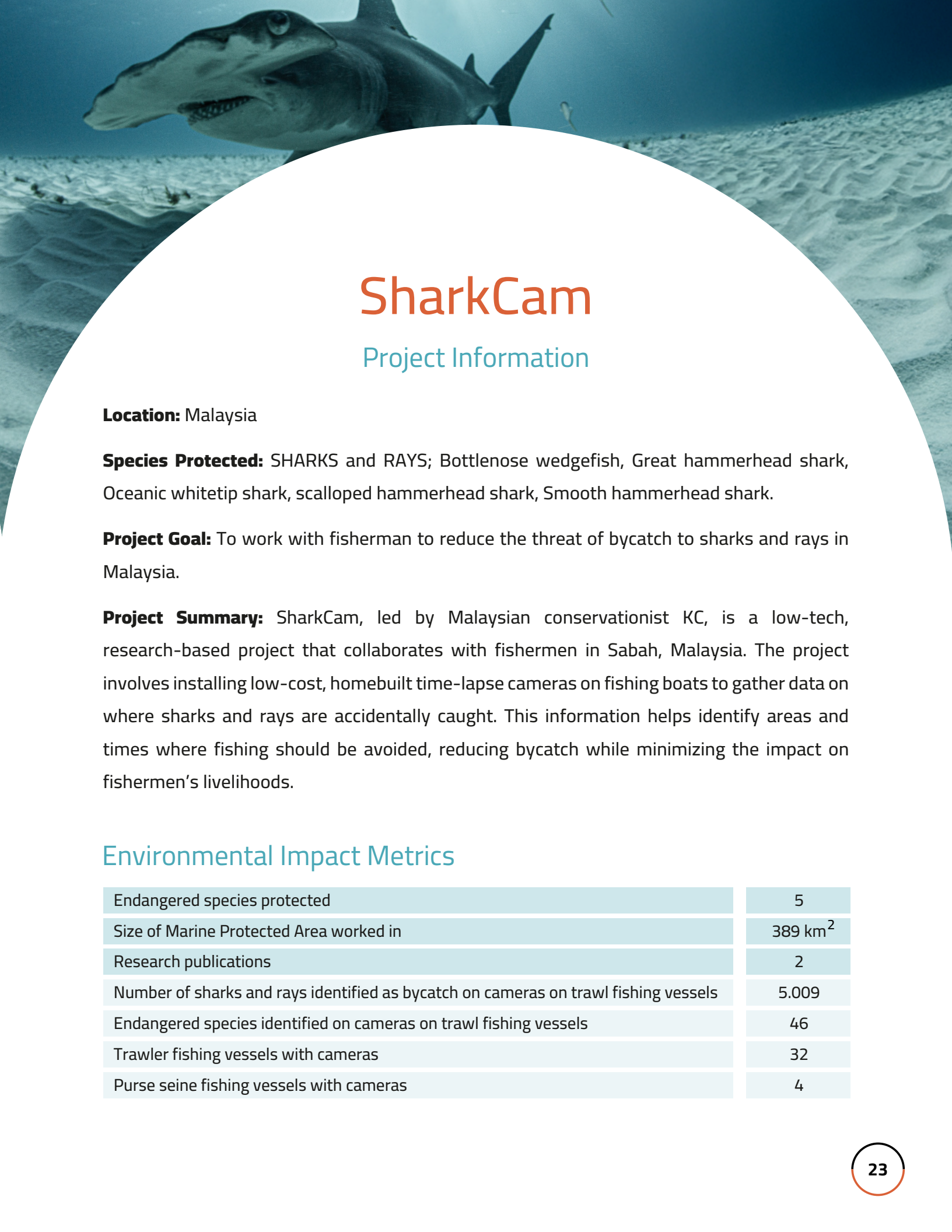
A green sea turtle is swimming in clear blue water. In the background, a tropical island with a lighthouse is visible. The scene is split horizontally, with the top half above water and the bottom half underwater. The turtle is in the lower half, swimming towards the right. The island is in the upper half, with a lighthouse on top. The water is a deep blue-green color. There are some yellow leaves or debris floating in the water.

Project Outcomes

SeaTheFuture directly contributed to the protection of five species of sea turtles in São Tomé.

With all donors support, we have been able to fund part of the beach monitoring team that patrols São Tomé's beaches.

This work is crucial for the protection of sea turtles, as it safeguards the turtles and their nests from poachers and domestic animals that often disturb or dig up the nests. The team is also trained to gather essential biometric data, such as turtle IDs, size, and health, contributing to long-term data collection that helps monitor population health. Importantly, this team is made up of local community members, with a focus on training and providing alternative livelihoods for former turtle hunters



SharkCam

Project Information

Location: Malaysia

Species Protected: SHARKS and RAYS; Bottlenose wedgefish, Great hammerhead shark, Oceanic whitetip shark, scalloped hammerhead shark, Smooth hammerhead shark.

Project Goal: To work with fisherman to reduce the threat of bycatch to sharks and rays in Malaysia.

Project Summary: SharkCam, led by Malaysian conservationist KC, is a low-tech, research-based project that collaborates with fishermen in Sabah, Malaysia. The project involves installing low-cost, homebuilt time-lapse cameras on fishing boats to gather data on where sharks and rays are accidentally caught. This information helps identify areas and times where fishing should be avoided, reducing bycatch while minimizing the impact on fishermen's livelihoods.

Environmental Impact Metrics

Endangered species protected	5
Size of Marine Protected Area worked in	389 km ²
Research publications	2
Number of sharks and rays identified as bycatch on cameras on trawl fishing vessels	5.009
Endangered species identified on cameras on trawl fishing vessels	46
Trawler fishing vessels with cameras	32
Purse seine fishing vessels with cameras	4

Social and Economic Impact Metrics

Staff size	5
National staff members	3
% National staff members	60
Local community members capacitated (interns trained in conservation science)	12

Donation Report

Total Amount Donated: 14.636,98€

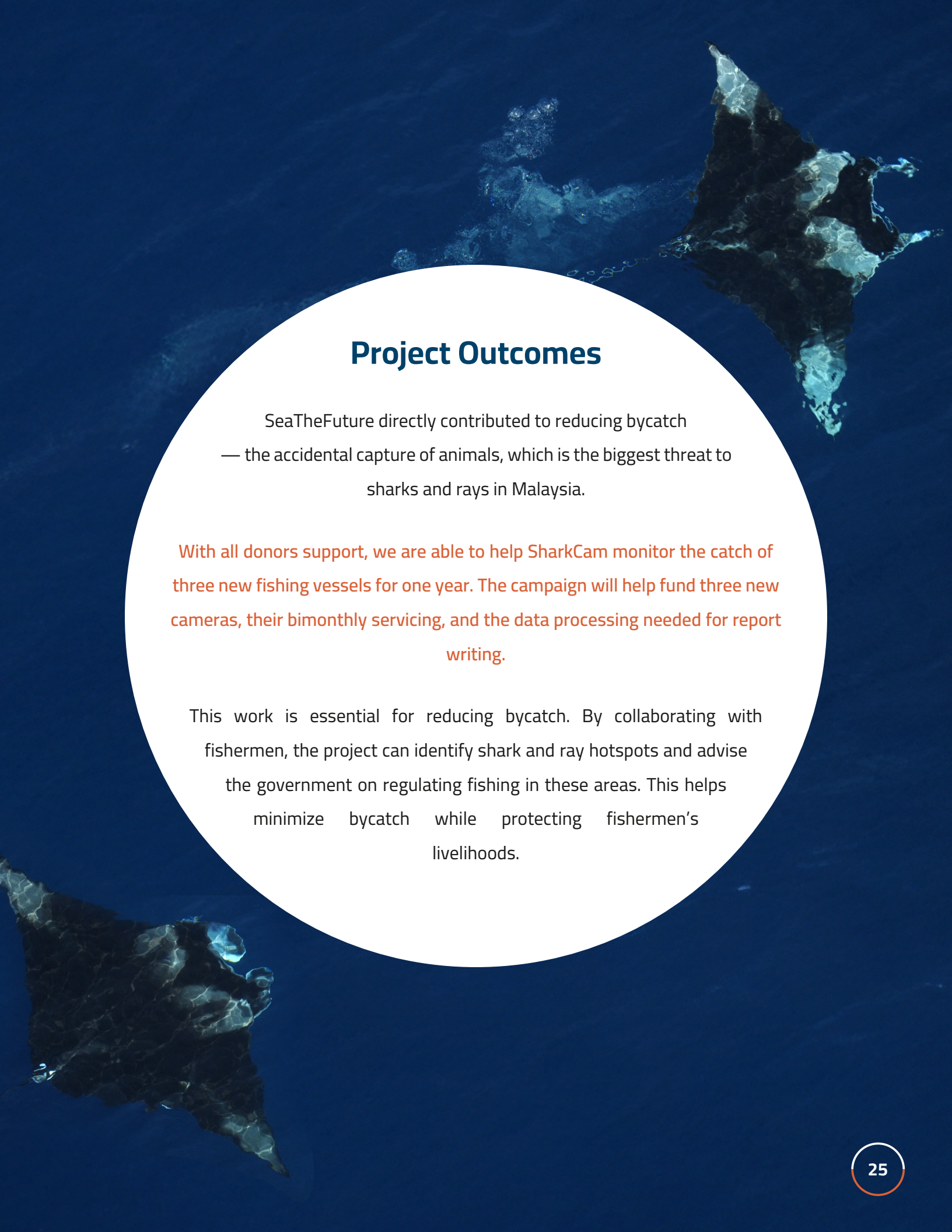
Campaign Objectives: To purchase new cameras for boats and to cover fieldwork costs for one year.

Enviromental Impact of Campaign:

- New boats equipped with cameras, allowing for a larger fishing area to be monitored.
- Increased data collection to inform the team and policymakers on effective ways to reduce bycatch.
- Reduced bycatch of sharks and rays, leading to an increase in fish biomass.

Social and Economic Impact of Campaign:

- Inclusion of fishermen's needs in the policy regulation of marine protected areas.
- Educational opportunities for fishermen.
- Increased fish biomass, resulting in higher catch potential for fishermen.



Project Outcomes

SeaTheFuture directly contributed to reducing bycatch — the accidental capture of animals, which is the biggest threat to sharks and rays in Malaysia.

With all donors support, we are able to help SharkCam monitor the catch of three new fishing vessels for one year. The campaign will help fund three new cameras, their bimonthly servicing, and the data processing needed for report writing.

This work is essential for reducing bycatch. By collaborating with fishermen, the project can identify shark and ray hotspots and advise the government on regulating fishing in these areas. This helps minimize bycatch while protecting fishermen's livelihoods.



SeaTheFuture gave us a wider donor base and helped raise not only funds but awareness for the shark and ray conservation work here at MRF. It was the proverbial win-win situation.

NICOLAS PILCHER

Founder of the Marine Research Foundation



Les Petrels

Project Information

Location: La Réunion Island

Species Protected: SEA BIRDS; Barau's petrels, Mascarene petrels.

Project Goal: : Rescuing endangered seabirds on La Réunion Island.

Project Summary: One of the oldest environmental NGOs in the island, SEOR, is protecting unique and endangered seabirds who crash on land due to the effects of light pollution on their navigation, requiring human help to return to sea. Without their efforts around 3.000 seabirds would die on land each year, quickly decimating the population of seabirds in the area.

Environmental Impact Metrics

Endangered species protected	2
Size of Marine Protected Area worked in	35 km ²
Research publications	5
Petrels found grounded since the start of project in 1996	41.700
Petrels released back to sea since start of project in 1996	36.700
Petrels successfully rehabilitated since 1996	1.500

Social and Economic Impact Metrics

Staff size	3
National staff members	3
% National staff members	100
Community attendees to awareness events	35.000
Local community members capacitated (as rescue volunteers)	53
Collaborating stakeholders (municipalities supporting project work)	3
Permanent volunteers that constitute the rescue network across the island	50
Awareness events held each year	65
Yearly attendees at awareness events	3.500

Donation Report

Total Amount Donated: 3.545,90€

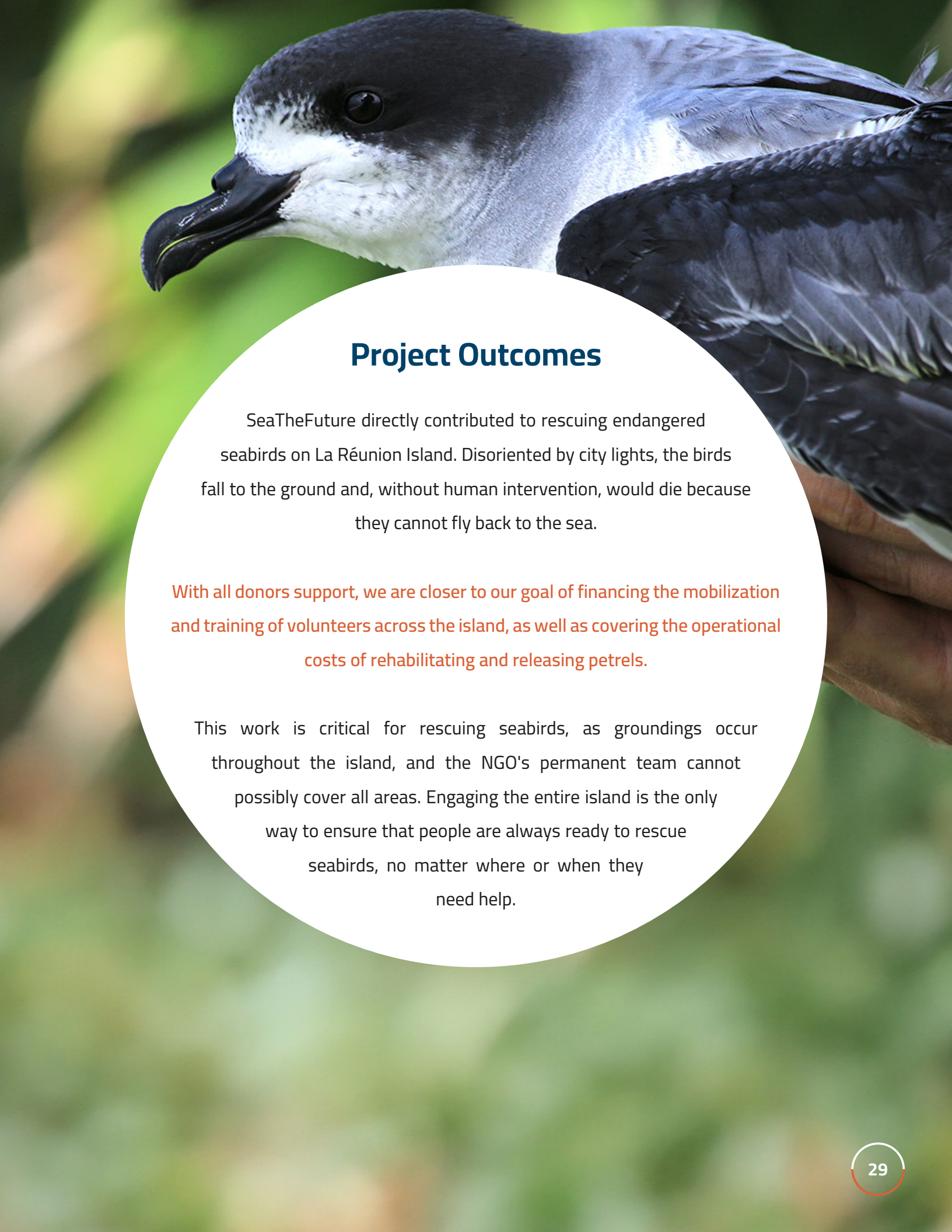
Campaign Objectives: To support the staff with the costs of training of new volunteers and conducting their awareness events.

Enviromental Impact of Campaign:

- More petrels recovered and were successfully released by the team and volunteers.

Social and Economic Impact of Campaign:

- Increased community involvement in environmental conservation efforts.
- Greater pressure on municipalities to participate in recovery and prevention programs.

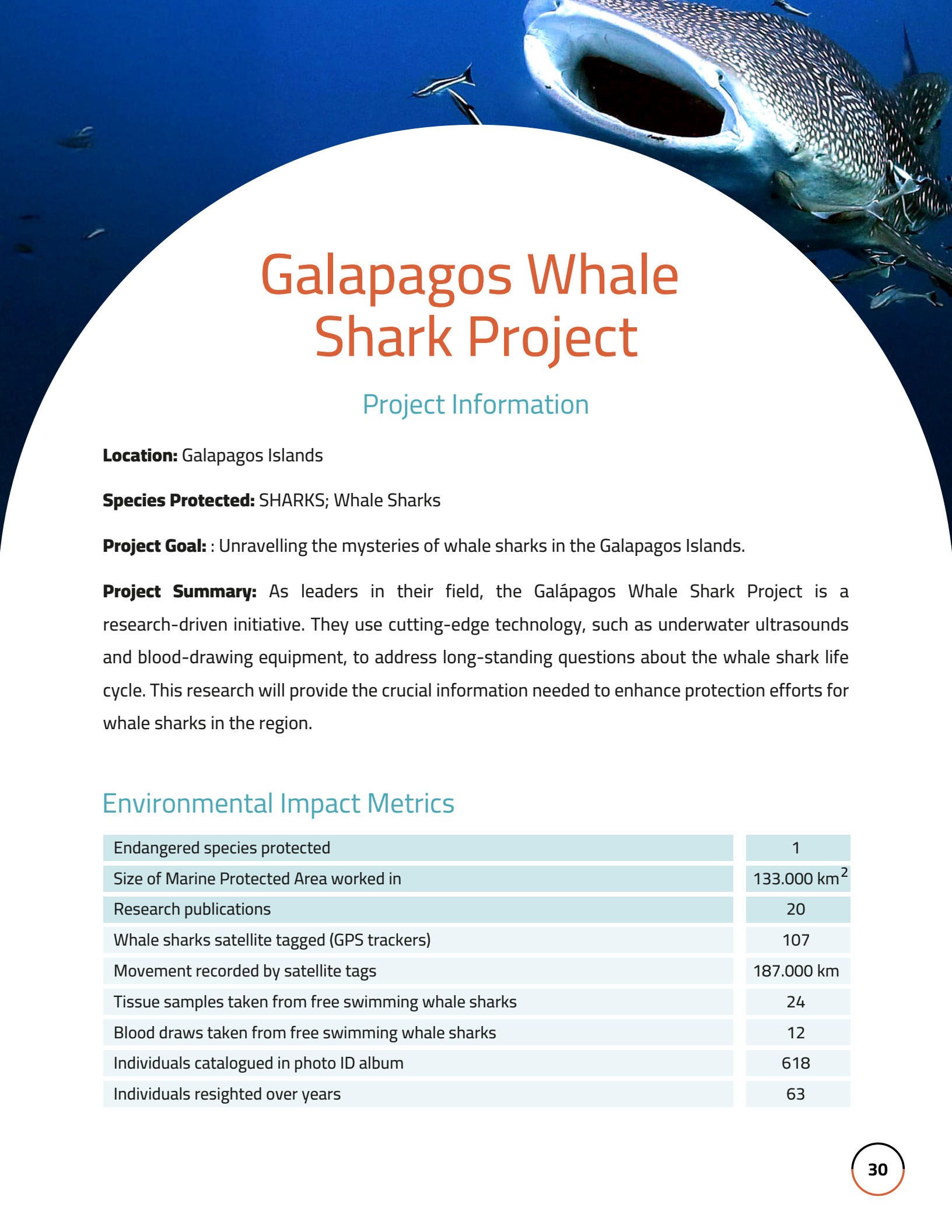


Project Outcomes

SeaTheFuture directly contributed to rescuing endangered seabirds on La Réunion Island. Disoriented by city lights, the birds fall to the ground and, without human intervention, would die because they cannot fly back to the sea.

With all donors support, we are closer to our goal of financing the mobilization and training of volunteers across the island, as well as covering the operational costs of rehabilitating and releasing petrels.

This work is critical for rescuing seabirds, as groundings occur throughout the island, and the NGO's permanent team cannot possibly cover all areas. Engaging the entire island is the only way to ensure that people are always ready to rescue seabirds, no matter where or when they need help.



Galapagos Whale Shark Project

Project Information

Location: Galapagos Islands

Species Protected: SHARKS; Whale Sharks

Project Goal: : Unravelling the mysteries of whale sharks in the Galapagos Islands.

Project Summary: As leaders in their field, the Galápagos Whale Shark Project is a research-driven initiative. They use cutting-edge technology, such as underwater ultrasounds and blood-drawing equipment, to address long-standing questions about the whale shark life cycle. This research will provide the crucial information needed to enhance protection efforts for whale sharks in the region.

Environmental Impact Metrics

Endangered species protected	1
Size of Marine Protected Area worked in	133.000 km ²
Research publications	20
Whale sharks satellite tagged (GPS trackers)	107
Movement recorded by satellite tags	187.000 km
Tissue samples taken from free swimming whale sharks	24
Blood draws taken from free swimming whale sharks	12
Individuals catalogued in photo ID album	618
Individuals resighted over years	63

Social and Economic Impact Metrics

Staff size	5
National staff members	2
% National staff members	40
Collaborating stakeholders (dive guides who submit sightings to catalogue)	15

Donation Report

Total Amount Donated: 17.678,51€

Campaign Objectives: To support the costs of an expedition to conduct ultrasounds on the Galapagos whale sharks with experts from Japan.

Enviromental Impact of Campaign:

- Enhanced understanding of whale shark migratory patterns and reproductive state in the Galápagos.
- Increased data to improve the effectiveness of conservation regulations.
- Development of new techniques for conservation science.

Social and Economic Impact of Campaign:

- Stronger protection for whale sharks, a key driver of the region's tourism economy.



Project Outcomes

SeaTheFuture directly contributed to protect whale sharks in the Galápagos Islands through groundbreaking research on their ecology and behavior.

With all donors support, we are closer to our goal of funding the fieldwork necessary for performing ultrasounds and blood sampling on free-swimming whale sharks.

This research is crucial for protecting whale sharks in the Galápagos, as their movement and behavior in the region remain largely unknown. Gaining a better understanding of their migratory patterns and reproductive state will enable the team to advise the government on the most effective conservation strategies for whale sharks.



SWORD

Project Information

Location: South Africa

Species Protected: DOLPHINS; Indian Ocean Humpback Dolphins.

Project Goal: Advancing monitoring methods for the protection of the rapidly declining population of Indian Ocean humpback dolphins in South Africa.

Project Summary: SWORD is a research-based project aimed at revolutionizing the way conservationists monitor dolphin populations. By continuously recording underwater dolphin sounds and harnessing the power of AI to filter and process the data, SWORD offers a more cost-effective and environmentally friendly method for monitoring dolphin populations.

Environmental Impact Metrics

Endangered species protected	1
Size of Marine Protected Area worked in	24,6 km ²
Research publications	7
Number of different species recorded by hydrophones (underwater microphones)	4
Individual Indian Humpback dolphins identified by technology	50
Hours of hydrophone recordings	1.000
Conference presentations	5
National photo-id catalogue additions	50
Study sites with hydrophones	6

Social and Economic Impact Metrics

Staff size	5
National staff members	3
% National staff members	60

Donation Report

Total Amount Donated: 3.756,43€

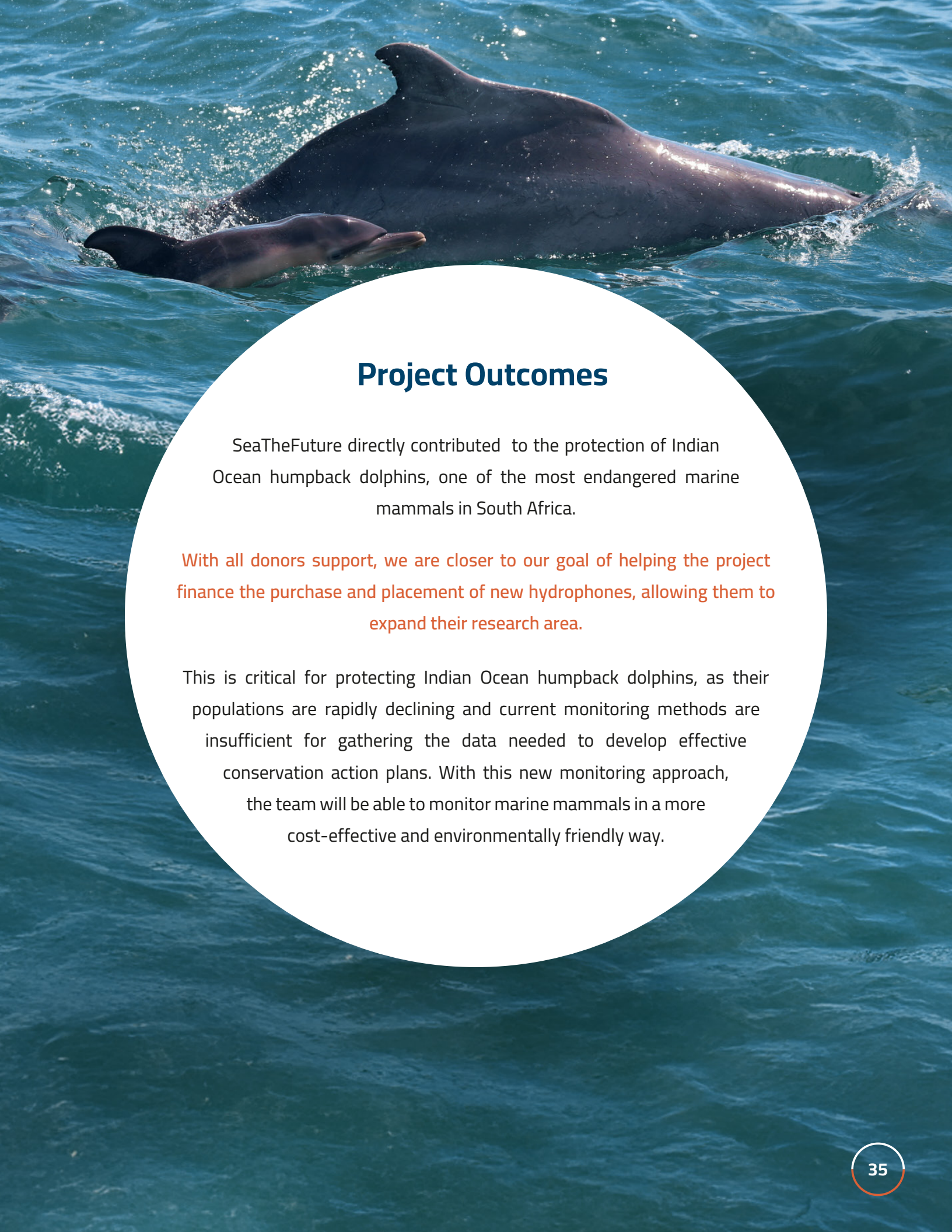
Campaign Objectives: To purchase underwater hydrophones and support fieldwork costs for the development of a more efficient monitoring tool.

Enviromental Impact of Campaign:

- Increased number of hydrophones deployed in the ocean.
- More data to inform the team and policymakers about the movements of Indian Ocean humpback dolphins.
- Improved regulations to better protect the species.

Social and Economic Impact of the Campaign:

- Educational opportunities to promote marine conservation awareness.

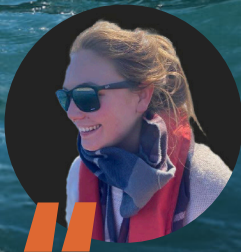
A large adult Indian Ocean humpback dolphin and a smaller calf are swimming in the ocean. The adult dolphin is in the foreground, moving from left to right, with its dorsal fin visible. The calf is swimming slightly behind and to the left of the adult. The water is a deep blue-green color with some white foam from the dolphins' movement.

Project Outcomes

SeaTheFuture directly contributed to the protection of Indian Ocean humpback dolphins, one of the most endangered marine mammals in South Africa.

With all donors support, we are closer to our goal of helping the project finance the purchase and placement of new hydrophones, allowing them to expand their research area.

This is critical for protecting Indian Ocean humpback dolphins, as their populations are rapidly declining and current monitoring methods are insufficient for gathering the data needed to develop effective conservation action plans. With this new monitoring approach, the team will be able to monitor marine mammals in a more cost-effective and environmentally friendly way.



As a small NGO in South Africa, securing funding and building connections with sponsors can be challenging and time-consuming. STF has played a useful role in bridging this gap, helping us connect with funders and providing media resources to effectively engage potential supporters.

SASHA DINES

Co-Director, Logistics,
Fundraising, Humpback dolphins



Mediterranean Monk Seals

Project Information

Location: Turkey

Species Protected: SEALS; Mediterranean monk seals.

Project goal: Protecting the only native seal species in the Mediterranean.

Project Summary: The Mediterranean Monk Seal project focuses on educating and raising awareness about the conservation needs of seals among the coastal communities in Turkey. Since seals rely on land for resting and pup rearing, they face heightened risks due to human pressures on these crucial habitats for resting and pup rearing.

Environmental Impact Metrics

Endangered species protected	1
Size of Marine Protected Area worked in	827 km ²
Research publications	3
Caves currently being monitored with cameras	12
Hours of coastal areas monitored between 2019-2022	8.543
Kilometers of coastal areas monitored between 2019-2022	58.051

Social and Economic Impact Metrics

Staff size	4
National staff members	4
% National staff members	100
Community attendees to awareness events	4.000
Collaborating stakeholders (boat tour operators committing to conservation friendly actions)	14
Visits to schools and awareness raising events with local children and their families	13
Workshops and seminars held with small-scale fishers	9

Donation Report

Total Amount Donated: 3.014.56€

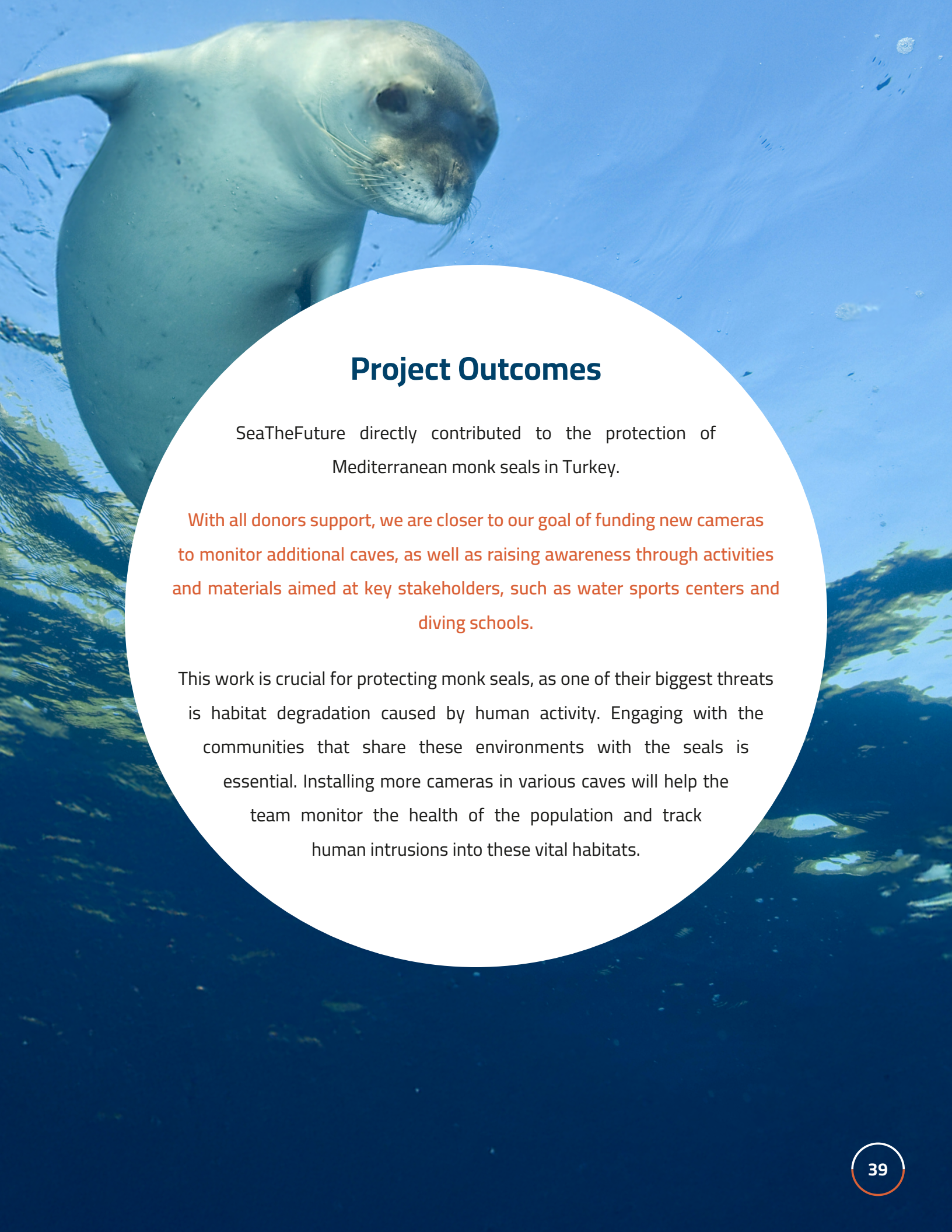
Campaign Objectives: To organize awareness events with key stakeholders and set up new monitoring cameras in seal populated caves.

Enviromental Impact of Campaign:

- Additional caves being monitored.
- More monk seals recorded using these caves, providing valuable data for the creation of protected and restricted areas.

Social and Economic Impact of Campaign:

- Educational opportunities for local community, boat operators and fisherman.



Project Outcomes

SeaTheFuture directly contributed to the protection of Mediterranean monk seals in Turkey.

With all donors support, we are closer to our goal of funding new cameras to monitor additional caves, as well as raising awareness through activities and materials aimed at key stakeholders, such as water sports centers and diving schools.

This work is crucial for protecting monk seals, as one of their biggest threats is habitat degradation caused by human activity. Engaging with the communities that share these environments with the seals is essential. Installing more cameras in various caves will help the team monitor the health of the population and track human intrusions into these vital habitats.

Plan Bee

Project Information

Location: Haiti

Species Protected: Mangroves.

Project Goal: : Restoring mangroves and providing new sources of livelihood for Haiti.

Project Summary: Plan Bee for Mangroves aims to reduce the unsustainable harvesting of mangroves by helping Haitians establish apiculture (honey production) businesses. This provides the community with a sustainable alternative source of income, reducing their reliance on mangroves. The project also works with local communities to replant mangroves in damaged areas. Operating in a country with a complex socio-economic and political context, and a severely degraded environment, Plan Bee is implementing an integrated social approach to environmental protection.

Environmental Impact Metrics

Size of Marine Protected Area worked in	518 km ²
Estimated seedlings planted since the start of the project	10.000
Seedling survival rate %	90
Area of mangrove rehabilitation	10 hectares
Area of mangroves protected by MPAs by FoProBiM initiative	100 hectares

Social and Economic Impact Metrics

Staff size	4
National staff members	4
% National staff members	100
Community attendees to awareness events	15.000
Alternative sources of livelihood facilitated	140
Enforcement agents capacitated	8
Community participants in mangrove plantations	100
Collaborating community associations for development of alternative sources of livelihood	4
Direct participants to apiculture business development	140
Estimated income generated per participant or percentage increase in income	20 %
Number beneficiaries (average number of family members per participant; x 5 per person)	700

Donation Report

Total Amount Donated: 11.967,32€

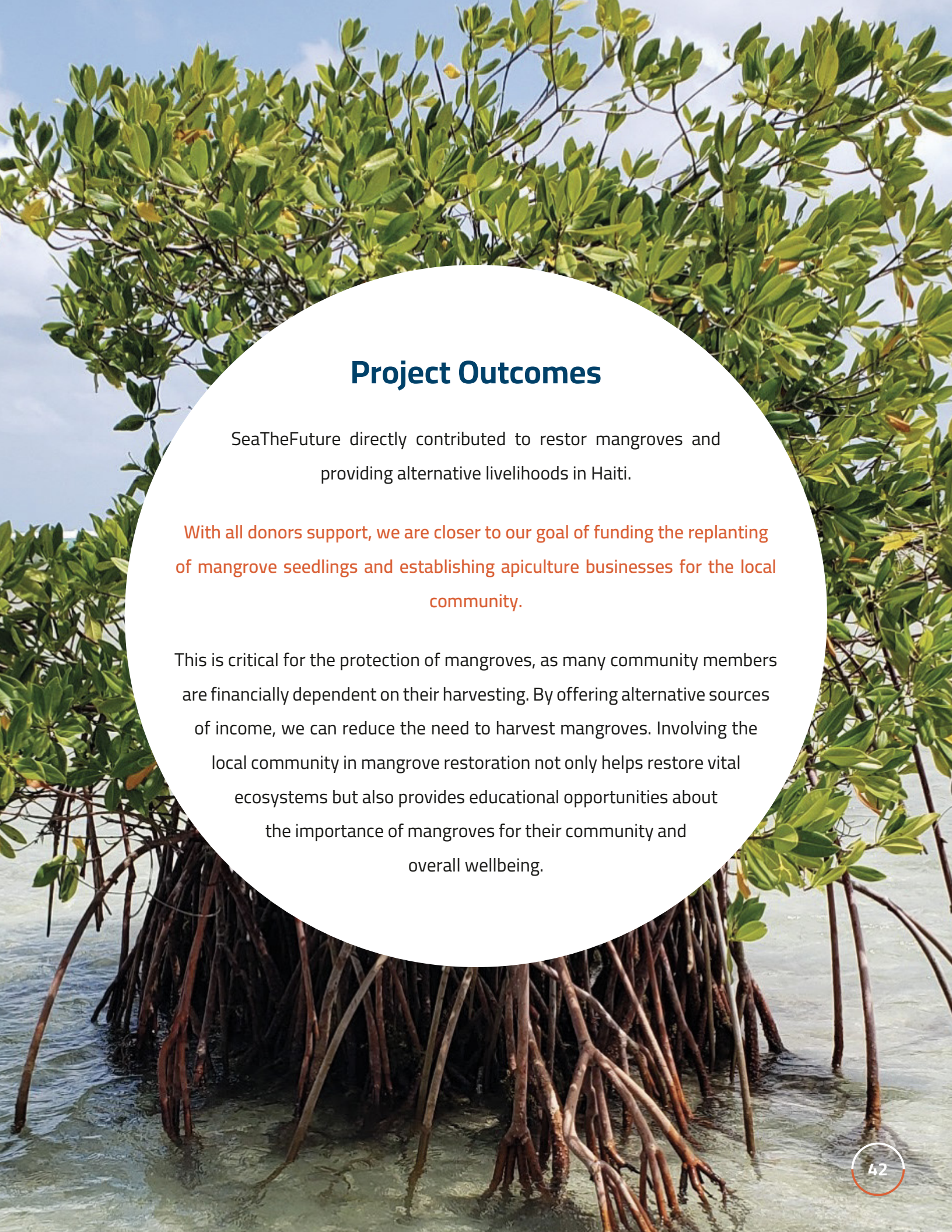
Campaign Objectives: To finance the set up and training of apiculture activities for local communities, and to rehabilitate damaged mangrove areas.

Environmental Impact of Campaign:

- Expanded mangrove restoration efforts.
- Increased coastal protection and enhanced food security for the local community.
- Greater carbon sequestration for climate regulation.

Social and Economic Impact of Campaign:

- Alternative livelihoods provided to the local community.
- Increased environmental awareness within the community.

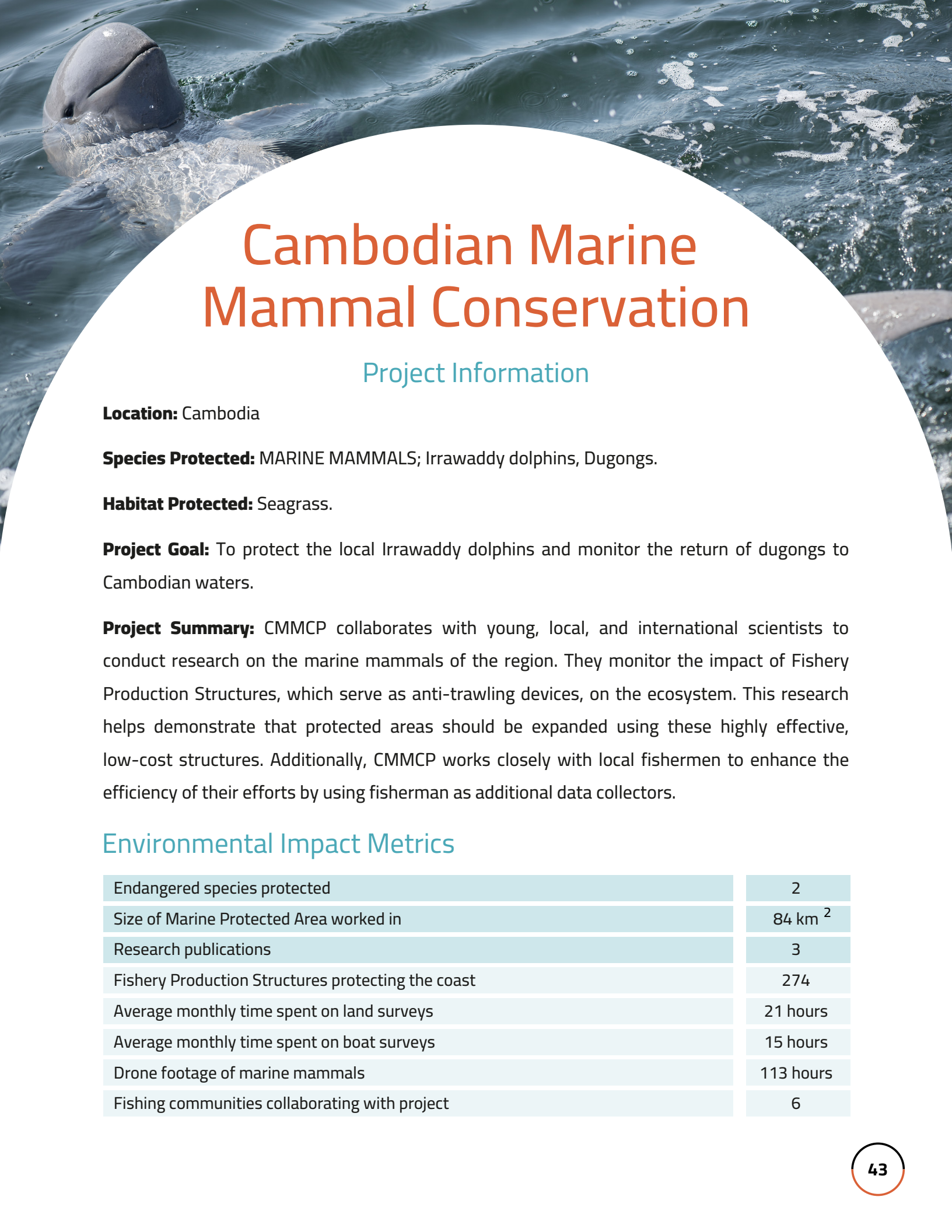
A photograph of a mangrove forest with dense green foliage and prominent prop roots extending into shallow water. A large white circle is overlaid in the center, containing text.

Project Outcomes

SeaTheFuture directly contributed to restor mangroves and providing alternative livelihoods in Haiti.

With all donors support, we are closer to our goal of funding the replanting of mangrove seedlings and establishing apiculture businesses for the local community.

This is critical for the protection of mangroves, as many community members are financially dependent on their harvesting. By offering alternative sources of income, we can reduce the need to harvest mangroves. Involving the local community in mangrove restoration not only helps restore vital ecosystems but also provides educational opportunities about the importance of mangroves for their community and overall wellbeing.



Cambodian Marine Mammal Conservation

Project Information

Location: Cambodia

Species Protected: MARINE MAMMALS; Irrawaddy dolphins, Dugongs.

Habitat Protected: Seagrass.

Project Goal: To protect the local Irrawaddy dolphins and monitor the return of dugongs to Cambodian waters.

Project Summary: CMMCP collaborates with young, local, and international scientists to conduct research on the marine mammals of the region. They monitor the impact of Fishery Production Structures, which serve as anti-trawling devices, on the ecosystem. This research helps demonstrate that protected areas should be expanded using these highly effective, low-cost structures. Additionally, CMMCP works closely with local fishermen to enhance the efficiency of their efforts by using fisherman as additional data collectors.

Environmental Impact Metrics

Endangered species protected	2
Size of Marine Protected Area worked in	84 km ²
Research publications	3
Fishery Production Structures protecting the coast	274
Average monthly time spent on land surveys	21 hours
Average monthly time spent on boat surveys	15 hours
Drone footage of marine mammals	113 hours
Fishing communities collaborating with project	6

Social and Economic Impact Metrics

Staff size	10
National staff members	7
% National staff members	70
Collaborating stakeholders (fishing boats collecting data for project)	6
Policy makers trained in ocean conservation	21
Percentage of female employees	42 %

Donation Report

Total Amount Donated: 3.577,22€

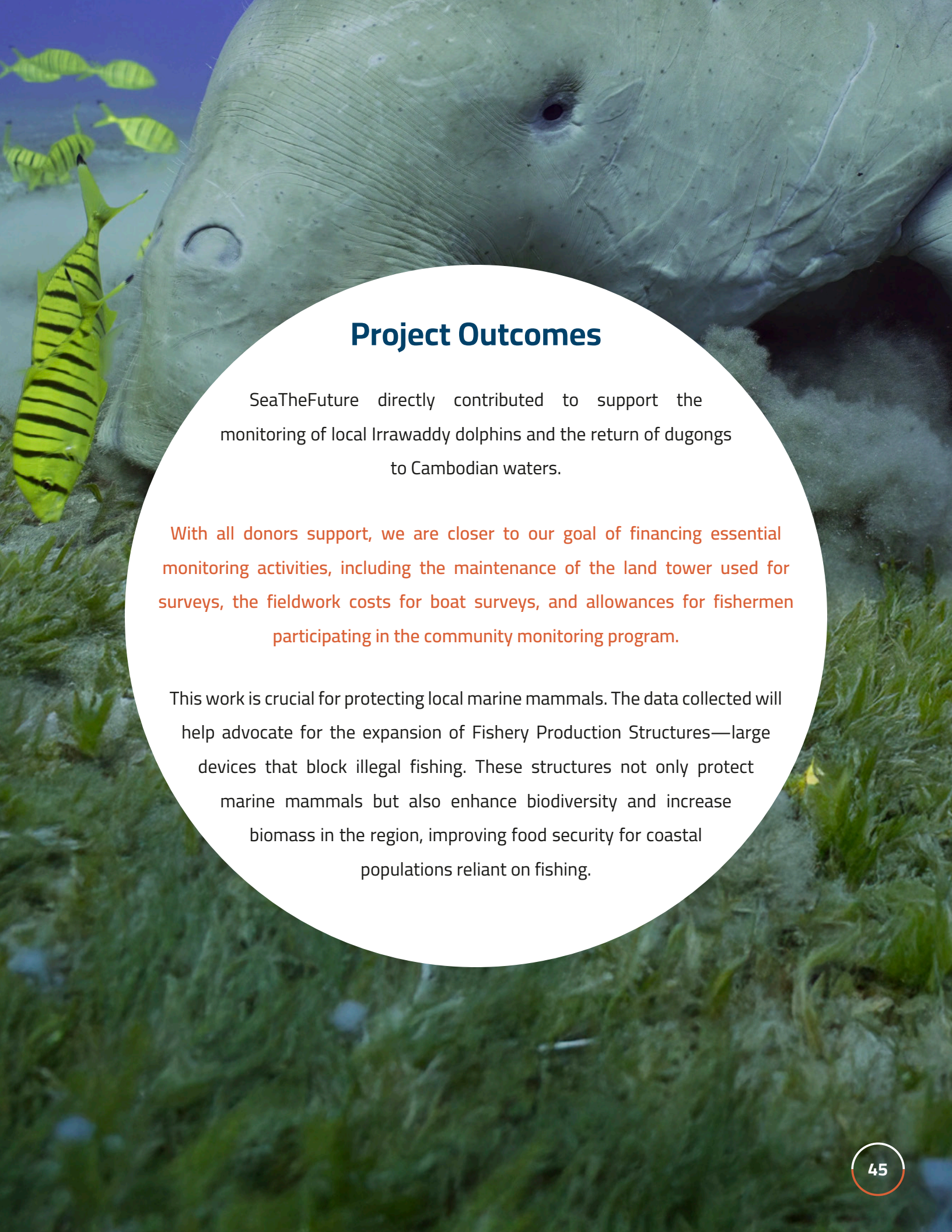
Campaign Objectives: To conduct marine and boat surveys for marine mammals, and provide an allowance for fishermen participating in their community program.

Environmental Impact of Campaign:

- Improved understanding of marine mammal distribution and health in the region.
- More data to ensure effective protection of critical areas.
- Enhanced coastal protection and increased food security for the local community.
- Greater carbon sequestration for climate regulation due to seagrass protection.

Social and Economic Impact of Campaign:

- Increased environmental awareness within the community.
- Coastal protection leading to higher fish biomass, resulting in greater catch potential for fishermen.

The background of the page is a photograph of a dugong (manatee) swimming in clear, shallow water. The dugong's head and eye are visible in the upper right. Several yellow and black striped fish are swimming in the water, with one prominent fish in the lower left. The water is clear, and some green seagrass is visible at the bottom.

Project Outcomes

SeaTheFuture directly contributed to support the monitoring of local Irrawaddy dolphins and the return of dugongs to Cambodian waters.

With all donors support, we are closer to our goal of financing essential monitoring activities, including the maintenance of the land tower used for surveys, the fieldwork costs for boat surveys, and allowances for fishermen participating in the community monitoring program.

This work is crucial for protecting local marine mammals. The data collected will help advocate for the expansion of Fishery Production Structures—large devices that block illegal fishing. These structures not only protect marine mammals but also enhance biodiversity and increase biomass in the region, improving food security for coastal populations reliant on fishing.

CoralConnect

Project Information

Location: Colombia

Habitat Protected: Corals

Project Goal: Restoring corals with the local community of Barú Colombia.

Project Summary: After extensive damage to local coral reefs caused by dynamite fishing, CoralConnect works with the community in Barú, Colombia, to replant corals in a marine protected area where they can thrive. Renowned lead scientist Sandra Bessudo teaches community members how to dive and the most effective techniques for coral reef restoration.

Environmental Impact Metrics

Size of Marine Protected Area worked in	1.200 km ²
Coral fragments currently cared for in coral nursery	25.171
Coral fragments created from live coral since the start of the project	95.530
Coral fragments transplanted onto metallic structures into protected areas	70.359
Survival rate of transplanting procedure	85 %
Coral restoration area	241 m ²
Number of different species planted	11

Staff size	6
National staff members	6
% National staff members	100
Local community members capacitated (trained to be coral gardeners)	12
Alternative sources of livelihood facilitated from fishing	12
Collaborating stakeholders (hotels for ecotourism activities with coral nurseries)	1

Donation Report

Total Amount Donated: 3.014,41€

Campaign Objectives: To provide salaries for the local coral gardeners to care for and transplant corals.

Enviromental Impact of Campaign:

- Expanded coral reef restoration efforts.
- Reduced destructive fishing practices among the community involved in the project.
- Increased carbon sequestration for climate regulation due to coral restoration.

Social and Economic Impact of Campaign:

- Alternative sources of income provided to the local community.
- Educational opportunities for raising marine conservation awareness.
- Healthier corals lead to higher fish biomass, resulting in greater catch potential for fishermen.

Project Outcomes

SeaTheFuture directly contributed to support the restoration of corals by the local community in Barú.

With all donors support, we are closer to our goal of financing the salaries of local coral gardeners who transplant coral fragments onto permanent structures.

This work is crucial for restoring and protecting corals, as they are being destroyed faster than they can naturally recover. By training the local community to scuba dive, fragment, and transplant corals, we are not only educating young members about the importance of corals to the ecosystem but also offering new opportunities for the community to transition from fishing to ecotourism in their region.



SeaTheFuture's support will be key to advancing our coral restoration in Barú.

The funding will help us improve monitoring with durable metal tags, research and mitigate harmful algae growth, and hire local coral gardeners for essential reef maintenance.

This partnership strengthens both reef recovery and community stewardship.

ALEJANDRA DUARTE

Biologist Researcher at Fundación Malpelo



Tagus Seahorses

Project Information

Location: Portugal

Species Protected: SEAHORSES; Long-snouted seahorse, short-snouted seahorse.

Project Goal: Protecting the seahorses of the Tagus estuary in Lisbon.

Project Summary: The Tagus River has faced intense pollution for many decades and has traditionally been considered lacking in biodiversity. However, a population of long- and short-snouted seahorses has recently been discovered. The Tagus Seahorses project works to understand and protect this population through comprehensive scientific studies and community outreach programs.

Environmental Impact Metrics

Data-deficient species studied	2
Size of Marine Protected Area worked in	340 km ²
Research publications	3
Scientific dives conducted to collect data on biodiversity in study sites	120
Study sites	13
Hours spent underwater collecting data	120
Number of individual seahorses added to ID Catalogue	61

Social and Economic Impact Metrics

Staff size	4
National staff members	3
% National staff members	75
Community attendees to awareness events	200
Collaborating stakeholders (fisherman as spokesmen in fishing communities)	2

Donation Report

Total Amount Donated: 8.574,87€

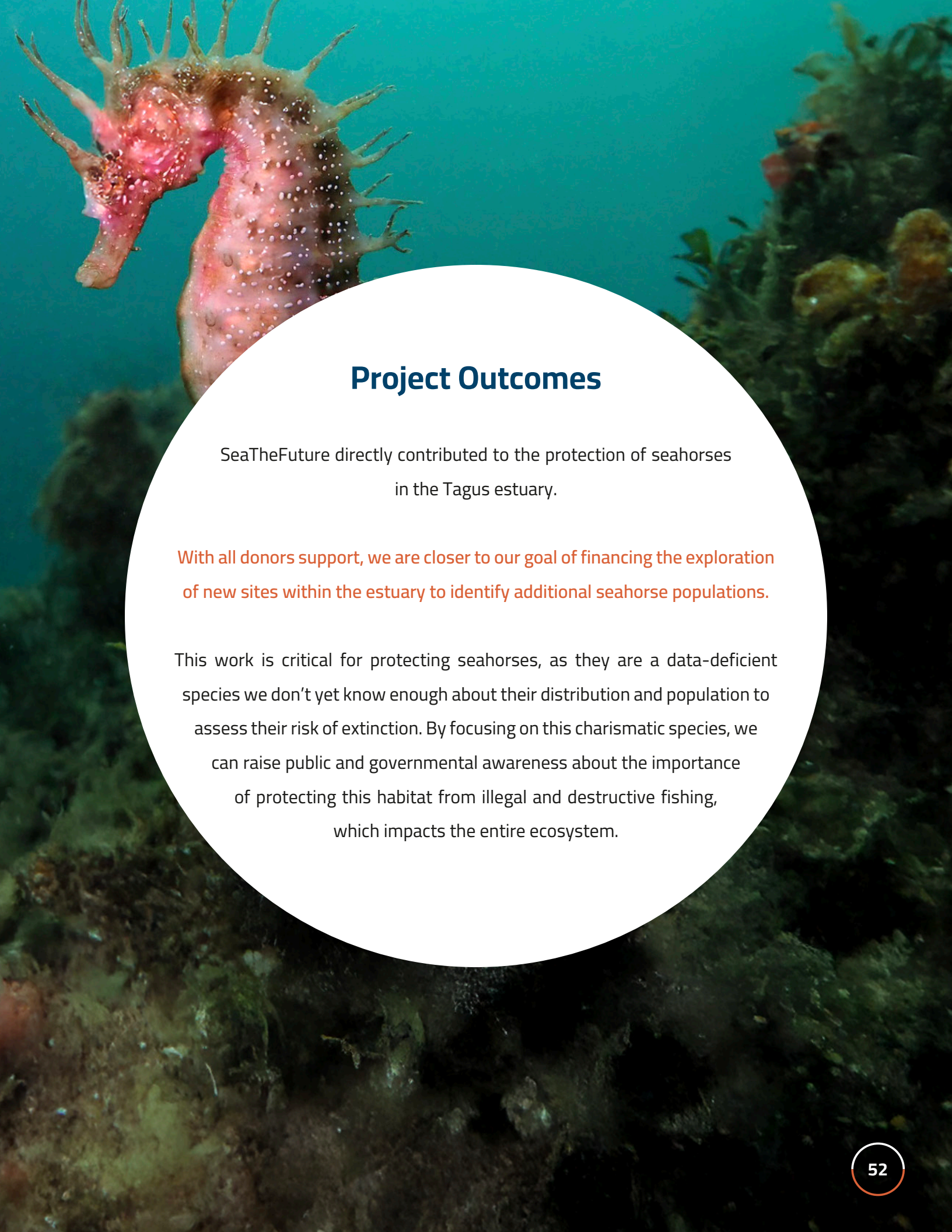
Campaign Objectives: To support the costs of diving and data processing of new sites within Tagus estuary to search for new, relevant, communities of seahorses.

Enviromental Impact of Campaign:

- Improved understanding of seahorse population distribution and conservation status in the region.
- More data to support the regulation of regional fishing activities.

Social and Economic Impact of the Campaign:

- Increased environmental and conservation awareness among communities and local authorities.

A pink seahorse with white spots is swimming in the water. The background is a deep blue-green color with some green seaweed visible on the right side.

Project Outcomes

SeaTheFuture directly contributed to the protection of seahorses in the Tagus estuary.

With all donors support, we are closer to our goal of financing the exploration of new sites within the estuary to identify additional seahorse populations.

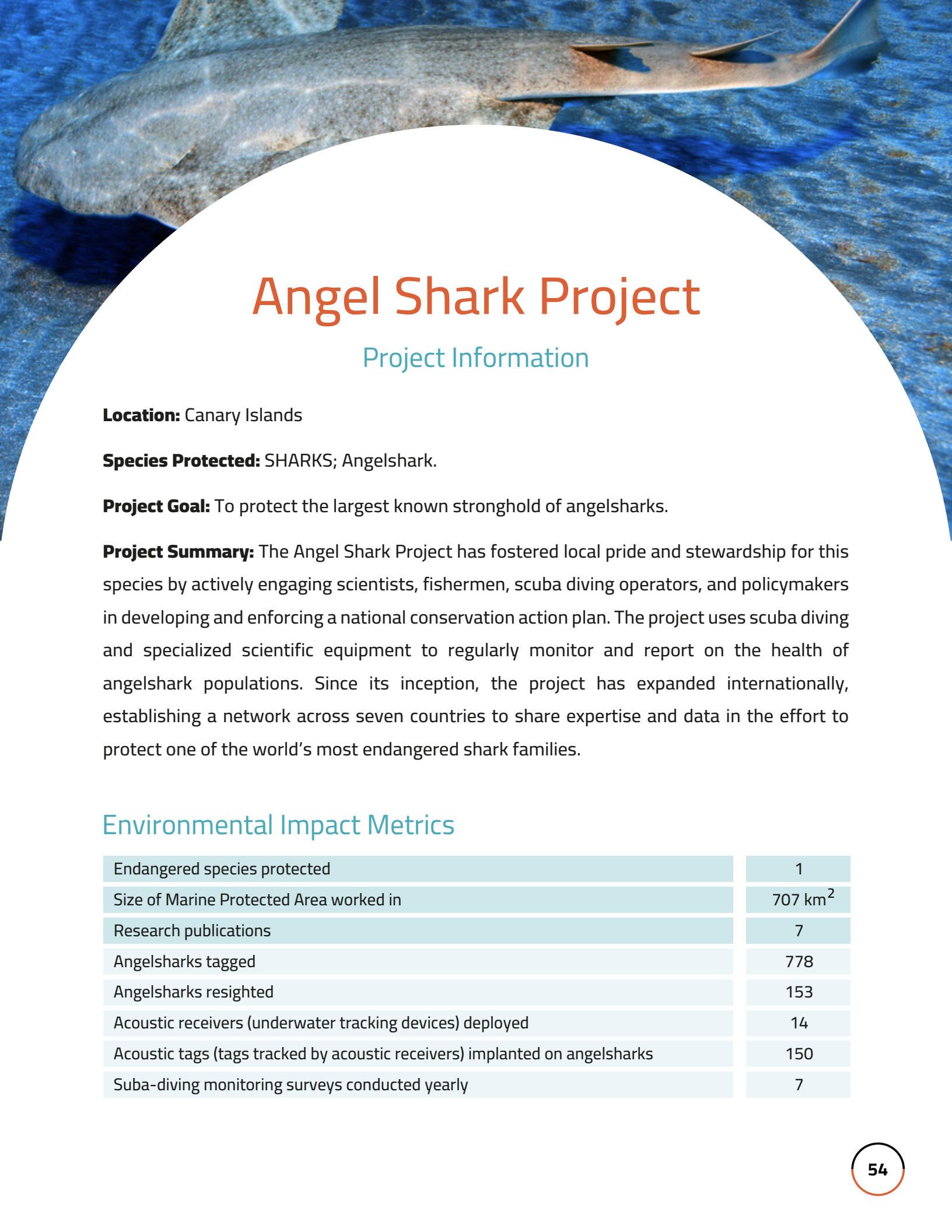
This work is critical for protecting seahorses, as they are a data-deficient species we don't yet know enough about their distribution and population to assess their risk of extinction. By focusing on this charismatic species, we can raise public and governmental awareness about the importance of protecting this habitat from illegal and destructive fishing, which impacts the entire ecosystem.



SeaTheFuture gathered funds that allowed us to do field work in the Tagus estuary to assess new seahorse populations, and created several communication contents to help us to spread the word and show Tagus seahorses to the world.

GONÇALO SILVA

Relator MARDIVE



Angel Shark Project

Project Information

Location: Canary Islands

Species Protected: SHARKS; Angelshark.

Project Goal: To protect the largest known stronghold of angelsharks.

Project Summary: The Angel Shark Project has fostered local pride and stewardship for this species by actively engaging scientists, fishermen, scuba diving operators, and policymakers in developing and enforcing a national conservation action plan. The project uses scuba diving and specialized scientific equipment to regularly monitor and report on the health of angelshark populations. Since its inception, the project has expanded internationally, establishing a network across seven countries to share expertise and data in the effort to protect one of the world's most endangered shark families.

Environmental Impact Metrics

Endangered species protected	1
Size of Marine Protected Area worked in	707 km ²
Research publications	7
Angelsharks tagged	778
Angelsharks resighted	153
Acoustic receivers (underwater tracking devices) deployed	14
Acoustic tags (tags tracked by acoustic receivers) implanted on angelsharks	150
Suba-diving monitoring surveys conducted yearly	7

Social and Economic Impact Metrics

Staff size	5
National staff members	3
% National staff members	60
Community attendees to awareness events	150
Collaborating stakeholders (fishing boats taught on angel shark release methods and dive centers which submit sightings to catalogue)	45
Dive centers actively collaborating with project	30
Safe-release kits distributed to fisherman	616

Donation Report

Total Amount Donated: 9.567,20€

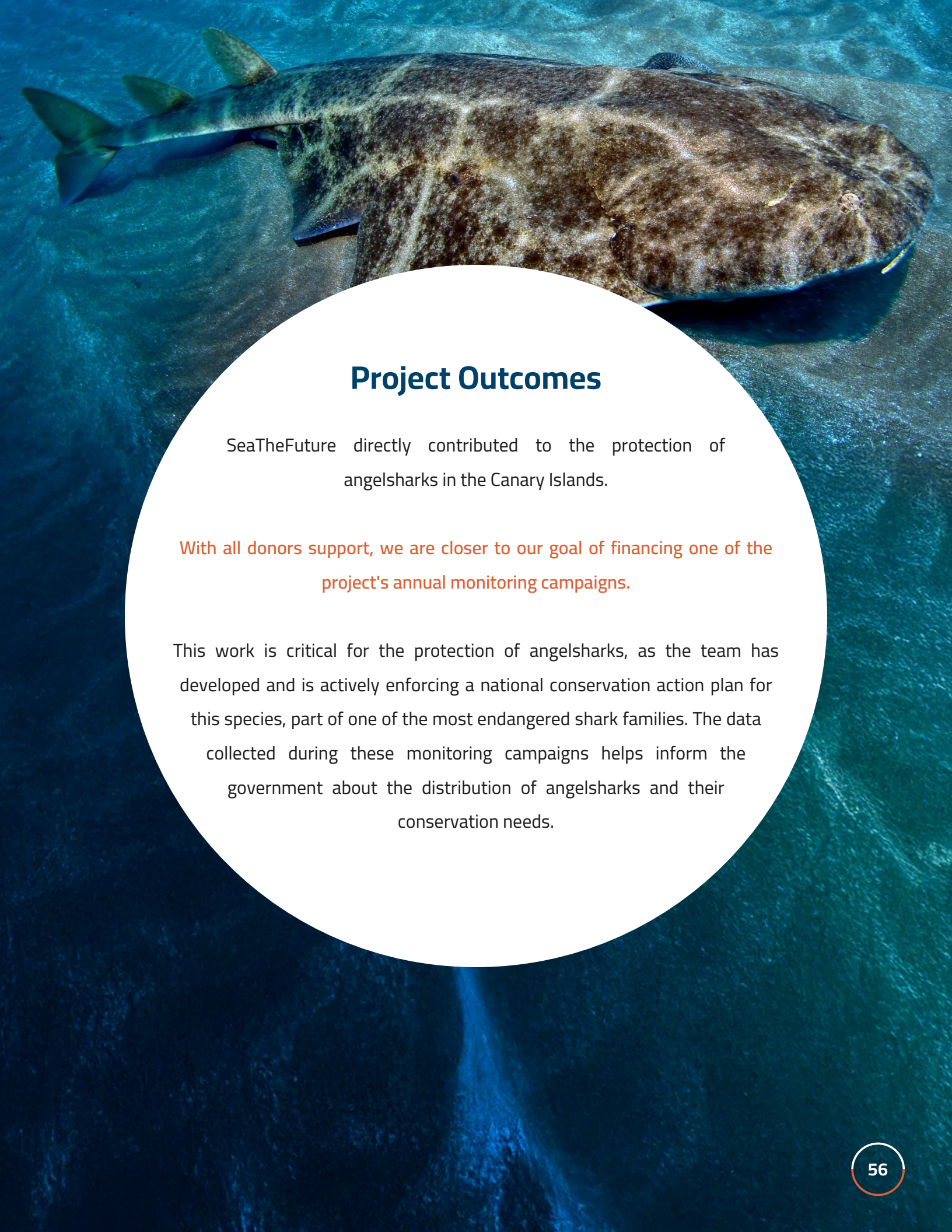
Campaign Objectives: To fund the costs of a stakeholder engagement campaign and the local field work costs of scuba diving monitoring campaigns.

Enviromental Impact of Campaign:

- Collection of data on population health for the annual monitoring project.
- Enhanced understanding of the impact of current threats and policies on the angelshark population.
- Data collection to support the development and enforcement of fishing regulations.

Social and Economic Impact of Campaign:

- Stronger protection for angelsharks, a key driver of the region's tourism economy.
- Improved communication between policymakers and key stakeholders, such as tourism operators and fishermen.



Project Outcomes

SeaTheFuture directly contributed to the protection of angelsharks in the Canary Islands.

With all donors support, we are closer to our goal of financing one of the project's annual monitoring campaigns.

This work is critical for the protection of angelsharks, as the team has developed and is actively enforcing a national conservation action plan for this species, part of one of the most endangered shark families. The data collected during these monitoring campaigns helps inform the government about the distribution of angelsharks and their conservation needs.



Sea the Future has opened a door and filled a gap for conservation projects like the Angel Shark Project, building a vital bridge between the business world and marine conservation efforts.

Eva Meyers

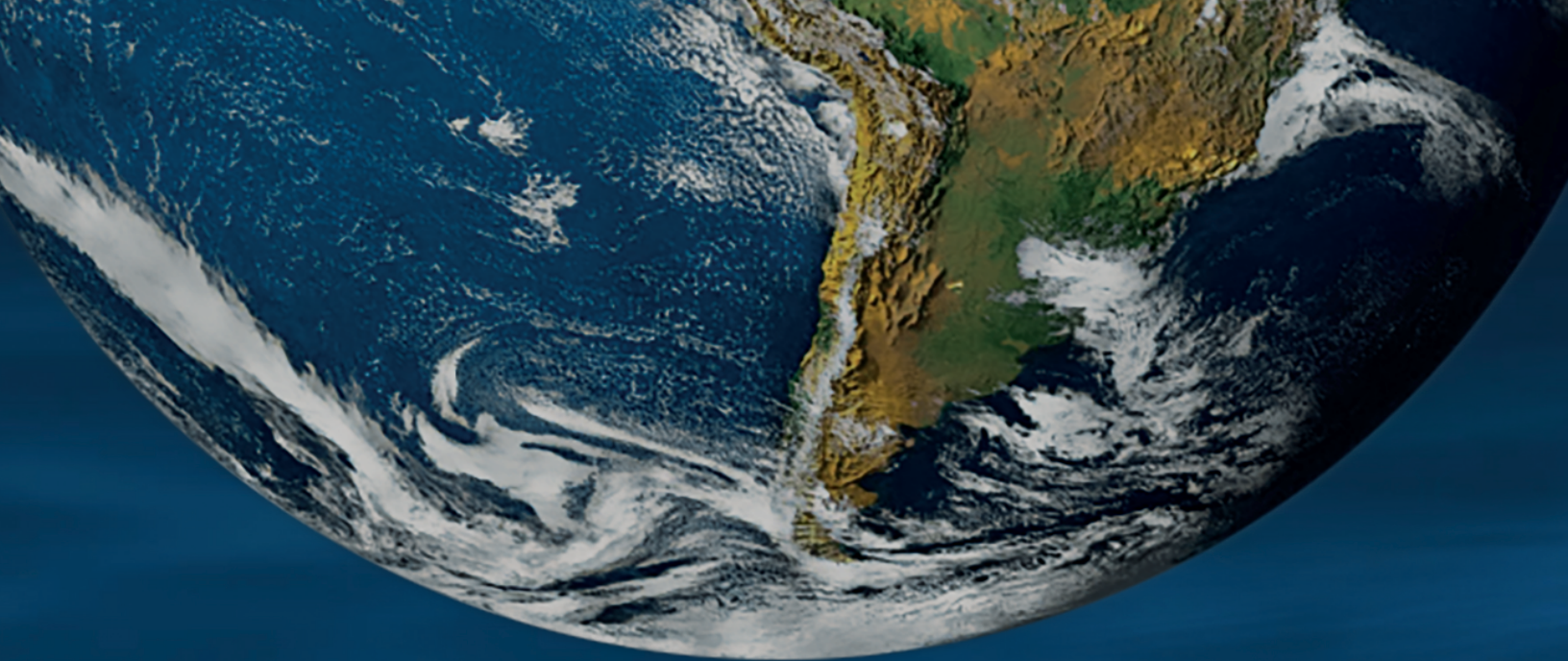
Co founder Angel Shark Project



Our collaboration with SeaTheFuture was short but productive — they opened up new opportunities for our conservation projects that we couldn't have accessed on our own.

Tomàs Bañeras Bosch.

Project officer Angel Shark Project



Impact Report
SEA THE FUTURE

Let's change the tide together



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