

The background is an abstract composition of layered textures. The top half is a deep, textured blue, resembling water or a sky. Below this is a broad band of warm, earthy tones, including shades of orange, tan, and light pink, with a craggy, stone-like texture. The bottom portion of the image is a lighter, more uniform pinkish-orange. The overall effect is one of organic, layered beauty.

#SeaTheFuture
2022~COLLECTION



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WE ARE

#SeaTheFuture brand was born from Oceanário de Lisboa's ambition to create a more sustainable world. This brand is committed to the use of natural materials and low-impact processes. Sustainability is its destination.

To get there, #SeaTheFuture is paving the road with responsible choices. In its core, every decision is an opportunity to make a difference, moving one step forward to a more conscious and responsible lifestyle.

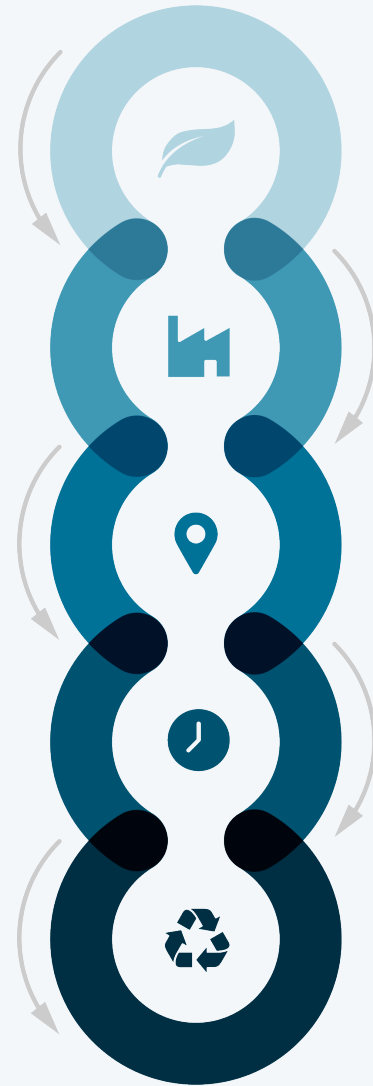
WE DO

Sustainability is our destination. We carefully follow the journey of every product, from sourcing of raw materials to the end of the product's life, all while paying close attention to both packaging and labels. We know the journey of every product by heart, so that each one has its own story to tell. Despite being a challenge, we are not alone - we count on you and on our suppliers to get there.

WELCOME ABOARD!

By choosing #SeaTheFuture products, we aim to help our partners to have a more sustainable portfolio, offering more conscious and responsible alternatives to its customers.

Process



Raw material

We try to be as natural as possible. All of our products, even those that come from afar, arrive through the right path. We want more and better: that all our raw materials and products have the highest certification available.

Transformation and production

Because most of our suppliers are Portuguese, we can visit the factories and make sure that we are on this journey together: quality, best-practices and values are all shared.

Transportation

Our path is short. We are close to our suppliers, which means we have shorter distances to take, thus reducing the emissions of carbon dioxide.

Product usage

The longer you use our products, the better for the environment. The quality of our products increases its lifetime, decreasing consumption and producing less waste.

End of life

The journey of the product should not end here. Each item can have a new life and continue living in a different shape.

Commitment



Local

We choose local suppliers. Closer means less emissions of carbon dioxide.

Small scale

We select independent workers, family businesses or small scale companies that share our values. For us, less dimension means more proximity with our suppliers.

Fair trading

We choose suppliers that share the same ethics, justice and values for their workers. More confidence means more transparency and a fair share for everyone.

Natural materials

We prioritize cotton, paper and ceramics. More natural means less impact on the environment.

Certification

We use certified raw materials, both for cotton and paper. More guarantees means less exploitation of people and natural resources.

Conscious packaging

We decided to reduce plastic, like poybags, label strings, and bubble-wrap along the way. One of our many contributions to cleaner oceans and healthier ecosystems.

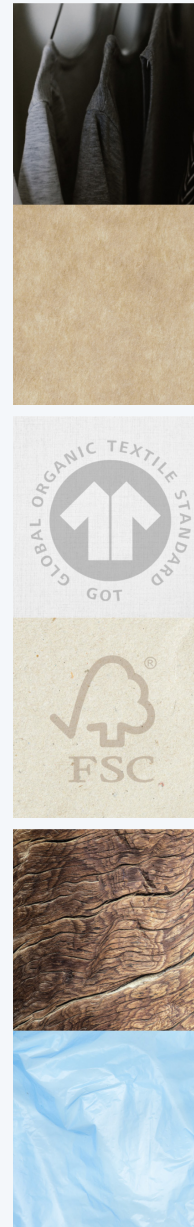
Reusable/Recyclable

We want reusable and recyclable products. Before being thrown away, a product can be given a second chance. More creativity means less waste.

Zero waste

We promote change through products that help make the transition towards more sustainable behaviors. Easier and simpler routines will mean a more sustainable life.

Materials



Organic cotton

Organic cotton is a natural, raw material, durable, resistant and renewable. For its production, it requires less natural resources and no fertilizer or pesticide are used. The organic cotton we use on our production is GOTS certified. More organic cotton means less damage to the environment

Cotton

Cotton is a natural, raw material, durable and renewable. More cotton products mean less synthetic fibres in the environment

Wood

Wood is a natural and renewable raw material. We are committed to guarantee that 100% of the wood we use in our products is certified, contributing to the correct management of forests and ecosystems.

Recycled paper

Recycled paper is a way to use materials that otherwise would be discarded. More recycled paper means less waste

FSC Paper

Virgin paper certified by FSC (Forest Stewardship Council) guarantees the maintenance and sustainability of forests while managing conflict in those areas, and promoting the absorption of carbon dioxide from the atmosphere. More certified paper means less environmental damage and more social responsibility.

Plastic

Plastic is synthetic raw material, with a high negative impact on the environment. For this reason, we commit to reducing our consumption of plastic, starting with the elimination of single-use plastics, polybags and label strings.

Production map



We try to keep our production as close as possible and 95% of our suppliers are based in Europe which avoids far-off and unnecessary transportation. Only our plushes are produced outside Europe - in China - where our supplier manages the transportation of the Goods by sea.



KIDS

Sweatshirt

100% cotton 280gr. Printed in water based colors.



**Hoodie AOK
Blue Shark**
#STF085
S: 1/2 - 13/14



**Hoodie AOK
Pink Sea Otter**
#STF086
S: 1/2 - 13/14

Longsleeve

100% cotton 160gr. Printed in water based colors.



**Kid Longsleeve
Orange AOK Sea Otter**
#STF084
S: 1/2 - 11/12

KIDS

T-shirt

100% cotton 160gr. Printed in water based colors.



Kid T-shirt Grey
AOK Shark
#STF079
S: 1/2 - 13/14



Kid T-shirt Blue
AOK Shark
#STF080
S: 1/2 - 11/12



Kids T-shirt Blue
AOK Penguin
#STF081
S: 1/2 - 11/12



Kid T-shirt Yellow
AOK Sea Otter
#STF083
S: 1/2 - 11/12



Girl T-Shirt AOK
Pink Sea Otter
#STF077
S: 1/2 - 11/12



Girl T-shirt Green
AOK Penguin
#STF082
S: 1/2 - 11/12



Girl T-Shirt AOK
Stripes Shark
#STF078
S: 1/2 - 7/8

KIDS



KIDS



KIDS

Bucket Hat
100% cotton 135gr



**Bucket Hat AOK
Shark fin**
#STF021
S: 54



**Bucket Hat AOK
Seashell**
#STF022
S: 54

Drawstring Back Pack
100% Cotton 240gr



**Drawstring Back Pack
Sea Otter AOK**
#STF020
S: 35x35 cm



**Drawstring Back
Pack Shark AOK**
#STF019
S: 40x33 cm

KIDS

Ceramic Mug
Glazed Ceramics



Ceramic Mug
AOK Shark Fin
#STF002



Ceramic Mug
AOK Sea Otter
#STF003

Aluminium Reusable Bottle
100% Recicled Aluminium



Aluminium Reusable
Bottle AOK Shark
#STF005
S: 0,45L



Aluminium Reusable
Bottle AOK Sea Otter
#STF004
S: 0,45L

KIDS

Wood Keychain
100% Natural Wood



Wood Keychain
AOK Shark
#STF026



Wood Keychain
AOK Sea Otter
#STF027



Wood Keychain
AOK Sea Penguin
#STF028

KIDS



KIDS

Poster
150gr Recycled Paper



Poster AOK Sea Otter
#STF049
S: 30x40cm



Poster AOK Penguin
#STF050
S: 30x40cm



Poster AOK Shark
#STF048
S: 30x40cm

KIDS

Notebook

Recicled hard paper cover with recycled paper pages.



Notebook AOK
Shark A5
#STF032



Notebook AOK
Sea Otter A5
#STF031



Notebook AOK
Penguin A5
#STF033

KIDS

Notepad

Recicled hard paper cover with recycled paper pages.



Notepad AOK
Shark A6
#STF034



Notepad AOK
Sea Otter A6
#STF035



Notepad AOK
Penguin A6
#STF036

KIDS

Pencil
Pencil in FSC wood ecofriendly printed.



Pencil 18 cm
AOK Penguin
#STF060



Pencil 18 cm
Pink Sea Otter
#STF058



Pencil 18 cm
AOK Shark
#STF061



Pencil 18 cm
Orange Sea Otter
#STF059

KIDS



KIDS



KIDS

Plush

100% cotton. Only available 2023.



Plush Shark

Small AOK	Medium AOK
#STF088	#STF087
S: 27 cm	S: 46 cm



Plush Turtle

Small AOK	Medium AOK
#STF098	#STF097
S: 19 cm	S: 24 cm



Plush Sea Horse

Small AOK	Medium AOK
#STF096	#STF095
S: 22 cm	S: 29 cm



Plush Penguin Magalhaes

Small AOK	Medium AOK
#STF090	#STF089
S: 15 cm	S: 30 cm



ADULT

Sweatshirt

100% cotton 280gr. Printed in water based colors.



**Hoodie AA
Blue Shark**
#STF074
S: XS - XXL



**Hoodie STF Black
There is No Planet B**
#STF075
S: XS - XXL



**Hoodie STF
Ocean Lover**
#STF076
S: XS - XL

Longsleeve

100% cotton 160gr. Printed in water based colors.



**Longsleeve
AA Blue Shark**
#STF068
S: XS - XXL

ADULT

T-shirt

100% cotton 160gr printed in water based colors.



T-Shirt AA
Blue Shark
#STF065
S: XS - XXL



T-Shirt AA
White Shark
#STF066
S: XS - XXL



T-Shirt AA
Grey Tuna
#STF067
S: XS - XXL



T-Shirt AA
Green Manta Ray
#STF118
S: XS - XXL



Woman T-Shirt AA
Green Manta Ray
#STF117
S: XS - XL

ADULT

T-shirt

100% cotton 160gr printed in water based colors.



T-Shirt STF Grey
There Is No Planet B
#STF063
S: XS - XXL



T-Shirt STF Blue
There Is No Planet B
#STF062
S: XS - XXL



Woman T-Shirt STF
Grey Ocean Lover
#STF064
S: XS - L

ADULT



ADULT

Accessories



Tote Bag
Sea The Future
#STF010
100% cotton 240gr



Foldable Shopping bag I
STF Offwhite "plastic no"
#STF009
100% cotton 95gr



Beach Bag
Ocean Lover
#STF017
100% cotton 350gr



Pouch
Ocean Lover
#STF018
100% cotton 350gr

ADULT



ADULT

Souvenirs



Aluminium
Reusable Bottle
AOA Shark
#STF008
100% Recycled Aluminium
S: 0,75L



Aluminium
Reusable Bottle
There Is No Planet B
#STF007
100% Recycled Aluminium
S: 0,75L



Cork & Stainless Steel
Reusable Bottle
There Is No Planet B
#STF006
100% Stainless Steel with Natural Cork cover
S: 0,75L

ADULT

Notebook

Tape and Hard cover Notebook with recycled paper pages.



Notebook Hard Cover
AOA Shark A6
#STF037

Pencil

Pencil in FSC wood ecofriendly printed.



Pencil 18 cm
AOA Sea Horse
#STF052



Pencil 18 cm
AOA Tuna
#STF053



Pencil 18 cm
AOA Shark
#STF051

ADULT





NATURAL SCIENCE

T-shirt

100% Organic cotton 160gr. Printed in water based colors.



**Women T-shirt NS
Sardine**
#STF072
S: XS - XL



**Women T-shirt NS
Seahorse**
#STF071
S: XS - XXL



**T-shirt NS
Starfish**
#STF070
S: XS - XXL



**T-shirt NS
Octopus**
#STF069
S: XS - XXL

NATURAL SCIENCE

Sweatshirt
100% Organic cotton 340gr. Printed in water based colors.



**Sweater NS
Octopus**
#STF073
S: XS - XXL

Tote Bag
100% Organic cotton 240gr.



**Tote Bag NS
Sea Horse**
#STF011



**Tote Bag NS
Starfish**
#STF012

NATURAL SCIENCE



NATURAL SCIENCE



NATURAL SCIENCE

Tote Bag
100% Organic cotton 350gr.



**Beach Bag NS
Sea Horse**
#STF014



**Beach Bag NS
Starfish**
#STF013

Pouch
100% Organic cotton 350gr.



**Pouch NS
Starfish**
#STF015



**Pouch NS
Sea Horse**
#STF016

NATURAL SCIENCE

Necklace Golden
100% Recycled Gold



Necklace Golden
Seashell
#STF116



Necklace Golden
Sea Horse
#STF100



Necklace Golden
Turtle
#STF104



Necklace Golden
Starfish
#STF102



Cotton Necklace
Golden Seashell
#STF108

NATURAL SCIENCE

Necklace Golden
100% Recycled Silver



Necklace Silver
Seashell
#STF099



Necklace Silver
Sea Horse
#STF101



Necklace Silver
Turtle
#STF105



Necklace Silver
Starfish
#STF103



Cotton Necklace
Silver Seashell
#STF109

NATURAL SCIENCE



NATURAL SCIENCE

Bracelet Golden
100% Recycled Gold



Bracelet Golden
Whelk
#STF110



Bracelet Golden
Seashell
#STF112



Bracelet Golden
Seahorse
#STF114

Bracelet Silver
100% Recycled Silver



Bracelet Silver
Whelk
#STF111



Bracelet Silver
Seashell
#STF113



Bracelet Silver
Seahorse
#STF115

NATURAL SCIENCE

Ceramic Mug
Glazed Ceramics



Ceramic Mug
NS Fish
#STF001

Wood Keychain
100% Wood



Printed
Keychain NS
Sardine
#STF023



Printed
Keychain NS
Starfish
#STF024



Printed
Keychain NS
Sea Horse
#STF025

NATURAL SCIENCE



NATURAL SCIENCE



NATURAL SCIENCE

Notebook

Tape and Hard cover Notebook with recycled paper pages.



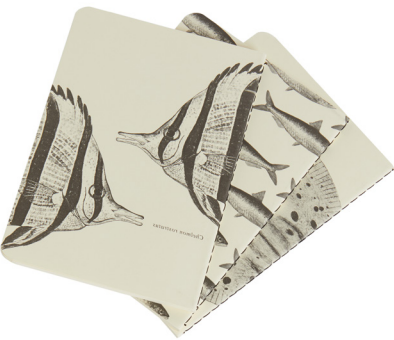
**Notebook Hard cover
NS Sea Horse A5
#STF038**



**Notebook Hard cover
NS Star Fish A5
#STF039**

Notebook

Soft paper cover 250gr with 90gr paper pages.



**Pack 3 Notebooks
NS A6
#STF040**



**Pack Notebook
NS coloured A6
#STF044**

NATURAL SCIENCE

Notebook
Soft paper cover 250gr with 90gr paper pages.



**Notebook NS
Sardine A5**
#STF041



**Notebook NS
Manta Rey A5**
#STF043



**Notebook NS
Chelmon A5**
#STF042



**Notebook NS
Sea Dragon A5**
#STF045

NATURAL SCIENCE



NATURAL SCIENCE



NATURAL SCIENCE

Pencil

Pencil in FSC wood ecofriendly printed.



Pencil 18 cm
NS Sardine
#STF056



Pencil 18 cm
NS Sea Horse
#STF054

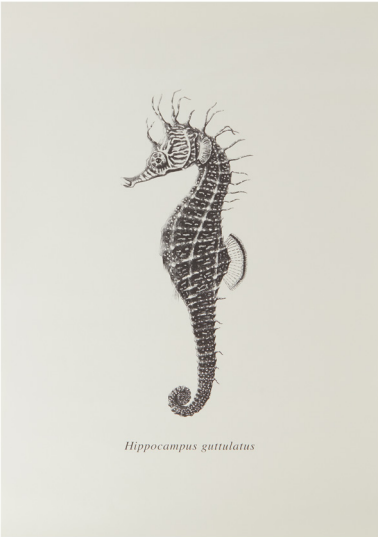


Pencil 18 cm
NS Starfish
#STF055

NATURAL SCIENCE

Poster

150gr paper



Poster NS Sea Horse
#STF046
S: 50x70cm



Poster NS Sardines
#STF047
S: 70x50cm

NATURAL SCIENCE



An aerial photograph of a beach. The top half of the image shows clear, turquoise water with visible ripples. Below the water is a wide band of white, foamy surf. The bottom half of the image is a vast expanse of golden-brown sand. The horizon line is slightly wavy, separating the water from the sand.

#SeaTheFuture